

 **RITTER** PEN



 **RITTER** CARES

2021/2022

**„Stopping advertising  
to save money  
is like stopping your watch  
to save time.“**

Henry Ford





## RITTER PEN – more than 60 years competence MADE IN GERMANY!

Benefit from more than 60 years of experience in producing writing instruments for promotional needs. Ritter Pen was founded in 1928 and celebrated its 90th anniversary in 2018.

We have been manufacturing writing instruments of the highest quality for more than 60 years in our factory in Brensbach.

From the initial idea and the CAD drawing for our own tool making, to the plastic injection molding and printing - everything is done under one roof.

Production is based completely on our customers' wishes, i.e. manufacturing begins after receipt of the order for CI-compliant ball point pens .

This „Mix & Match“ modular system permits an almost limitless variety of models and colors for all writing instruments manufactured in Germany.

You will find a big variety of ball point pens in our Ritter Global line: manufactured either in our factory in China or by reputable specialists in the Far East.



## IN JUST A FEW STEPS TO YOUR DESIRED BALL PEN

Whether online with our practical product configurator or in the classic way with our new full line catalog - you can design your own ball point pen in just a few steps:

- Choose your model
- Design your pen in your favourite color within the shown standard color range\*. Let your creativity run free and choose the right color combination to match your logo.  
\*For special colour requests please contact us for layout proposals.



- The choice of refill is up to you - whether medium line width or soft refills for smooth, comfortable writing, and the option for black or blue ink. All „Made in Germany“ models are available with the types of refill of your choice.



- The logo upload function in our Penbuilder is the final step towards your perfect design - create the appropriate PDF file to get a first impression of your personal Ritter pen!





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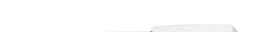






















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## FINDING NEW WAYS

Ritter Pen's focus is sustainability.

In addition to many ecological measures within the production process, like using green electricity and LED technology, we make use of plastic waste and sprues for our in house recycling : means saving of waste and safeguarding of resources, for a better ecological balance.

We work constantly on increasing the Ecoline with products, made of new, environmental friendly raw materials. Using these bio-based plastics has result in reducing use of conventional plastics and saving resources:

- The new revolutionary, bio based material, consisting of seaweed and PLA for our **ALGO-PEN®** – is not only saving resources, but also helps to preserve sea biodiversity. It contains 20 % Sargassum : „born in the ocean“.
- The first Ritter Cares Biomaterial, based on cellulose acetate, is completely biodegradable and certified according to DIN EN 13432: 2000-12. The next generation of this material is available now also in colour : **BIO-PEN ID**
- **PLA** is a bio-based material that is obtained from natural raw materials, and also available in colours: **PLANT**
- The next generation in postconsumer recycled material and the perfect way to make use of waste : the rebirth of former shelf parts from **dm-stores** in our new **LIFT RECYCLED**, made of postconsumer recycled Polycarbonate.
- Our post consumer recycled ABS plastic is made of recycled household appliances. The use of this recyclate saves approx. 80% energy compared to the use of conventional plastics : **CREST RECYCLED**
- **ULTRA RECYCLED** large capacity refill is made of 95 % postconsumer recycled Polypropylen from packing waste. This means 80 % less environmental impact and 75 % less CO2 emissions.

The development and processing of recycled and natural materials is a sustainable step towards the future : **For the environment**



## RAW MATERIAL ALGAE

### ALGO-PEN® 97500



Made in Germany

85%

Raw material out of the ocean - consisting of 20% brown algae and PLA



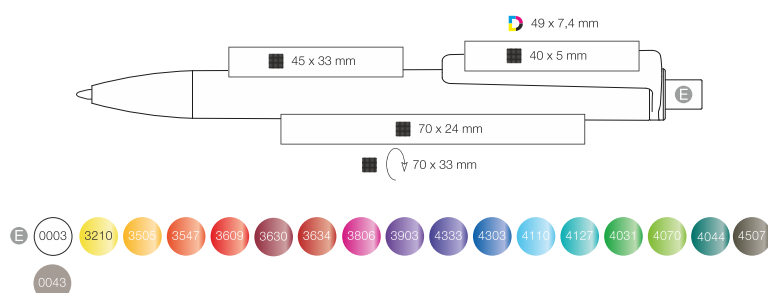
New trend-color ALGO, pushers optionally available in different colors, made of ABS plastic



Document proof, swiss made - large capacity Ultra Recycled refill, writing length: approx. 6.000 m



DIN-certified organic material



NEW  
2021





BIO-PEN ID

## SUSTAINABLE IDEAS IN COLOR

### BIO-PEN ID 92010

Made in Germany



NEW  
2021



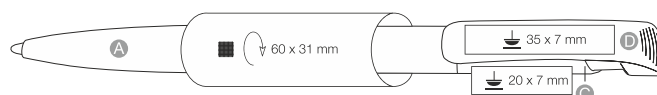
Barrel and clip made of renewable, bio-based material  
cellulose acetate



Bestseller of our ECO-LINE now available in new  
colors, special colors on request



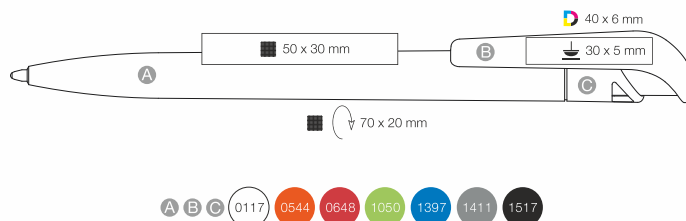
Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# PLANT 90080

Made in Germany

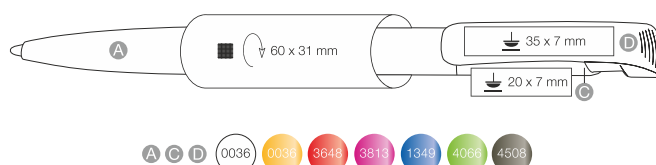
- 90% Bio-based plastic PLA
- ! Made from naturally renewable raw material
- Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# BIO-CLEAR 92020

Made in Germany

- 75% Barrel and clip made of renewable, bio-based material cellulose acetate
- ! Upper part made of ABS plastic
- Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m





PRE-CONSUMER & POST-CONSUMER

FOR A BETTER  
FUTURE

## INSIDER RECYCLED 92302

Made in Germany



Jogger



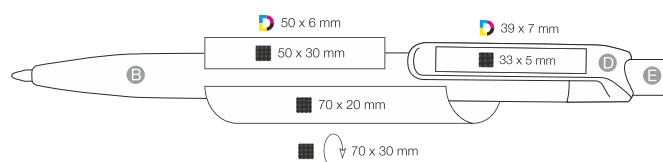
Barrel is made of pre-consumer recycled plastic:  
100 % regrind from our own production



Black barrel, colored clip and pusher



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# CREST RECYCLED<sup>+</sup> 95990



Made in Germany



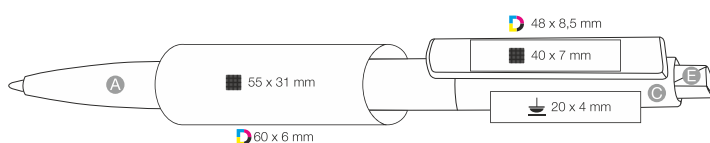
Post-consumer recycled plastic, which is extracted and processed from old plastic parts



Available in black and grey - pushers optionally available in different colors, made of ABS plastic



Document proof, swiss made - large capacity Ultra Recycled refill, writing length: approx. 6.000 m



# CREST RECYCLED 95900



Made in Germany



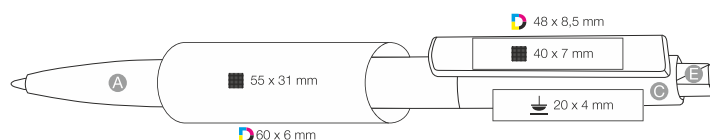
Post-consumer recycled plastic, which is extracted and processed from old plastic parts



Available in black and grey - pushers optionally available in different colors made of ABS plastic



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m



Jogger Soft



# EXOS RECYCLED 97600

Made in Germany



Post-consumer recycled plastic, which is extracted and processed from old plastic parts

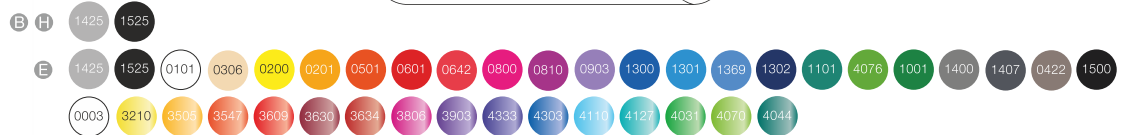
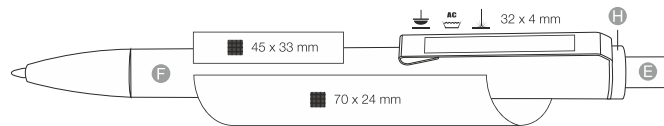


Available in black and grey - pushers optionally available in different colors, made of ABS plastic



Document proof, swiss made - large capacity Ultra Recycled refill, writing length: approx. 6.000 m

**NEW  
2021**



# EXOS RECYCLED P 97610

Made in Germany



Post-consumer recycled plastic, which is extracted and processed from old plastic parts

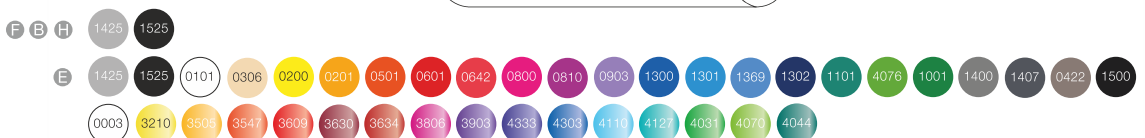
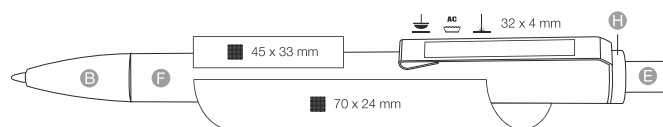


Available in black and grey - pushers optionally available in different colors, made of ABS plastic



Document proof, swiss made - large capacity Ultra Recycled refill, writing length: approx. 6.000 m

**NEW  
2021**





## LIFT RECYCLED 93810



Made in Germany



Made from recycled polycarbonate - post-consumer recycled plastic, recovered from old dividers of the dm-stores



In cooperation with "dm-drogerie markt"



Document proof, swiss made - large capacity Ultra Recycled refill, writing length: approx. 6.000 m



Ultra Recycled

NEW  
2021

# CELLULOSE

# RENEWABLE

## BIO-INSIDER 92310



Made in Germany



Jogger



Barrel and clip made of renewable, bio-based material cellulose acetate



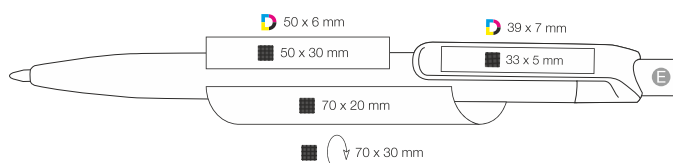
Pusher made of ABS plastic - available in many colors



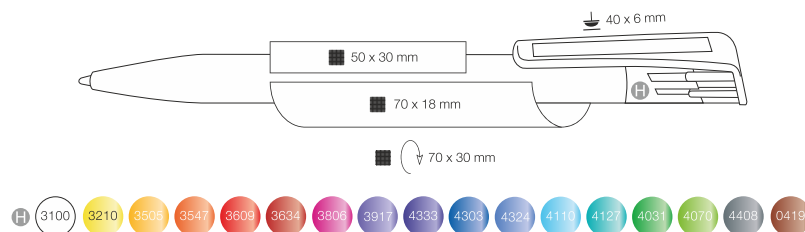
Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



DIN-certified organic material

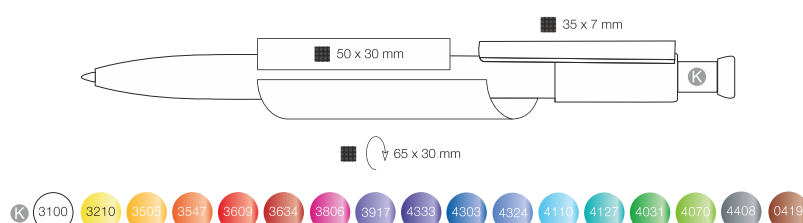


- 80% Barrel and clip made of renewable, bio-based material cellulose acetate
- ! Cover optionally available in different colors, made of ABS plastic
- Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m
- DIN-certified organic material



# ORGANIC 90112

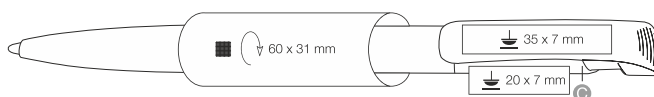
- 90% Barrel and clip made of renewable, bio-based material cellulose acetate
- ! Pusher optionally available in different colors, made of ABS plastic
- Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m
- DIN-certified organic material







- 80% Barrel and clip made of renewable, bio-based material cellulose acetate
- ! Upper part optionally available in different colors, made of ABS plastic
- For documents 100% Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m
- DIN-certified organic material

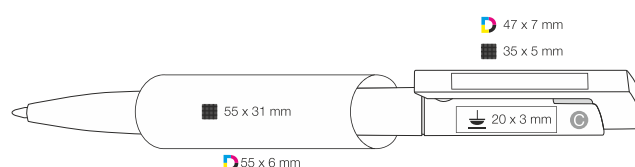


# BIO-FRESH 95800

Made in Germany



- 70% Barrel and clip made of renewable, bio-based material cellulose acetate
- ! Upper part optionally available in different colors, made of ABS plastic
- ! Digital print on clip possible
- For documents 100% Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m



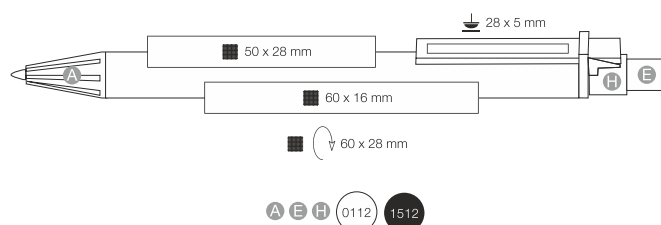


## UNIQUE MATERIAL-MIX

### BIO-MIX 90250

Made in Germany

- 70% Pusher and tip made of renewable, bio-based material cellulose acetate
- ! Recycled cardboard barrel and wooden clip
- Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# CARTON 70250

Made in Germany



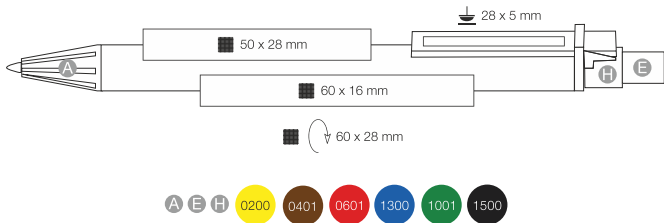
Jogger



One of the first eco-pens,  
barrel made of recycled cardboard, wooden clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# CARTON II 72511

Made in Germany



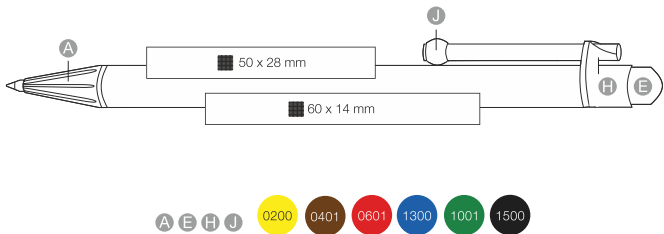
Jogger



One of the first eco-pens,  
barrel made of recycled cardboard, wooden clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m





WOOD

OUT OF  
NATURE

## TIMBER 82600

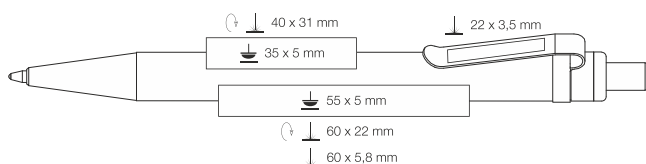
Ritter Global



Ballpen made of maple wood,  
pusher, tip and barrel made of nickel-plated brass



Blue writing, Budget large capacity refill,  
writing length: approx. 2.000 m



Budget



# PENCIL 86020



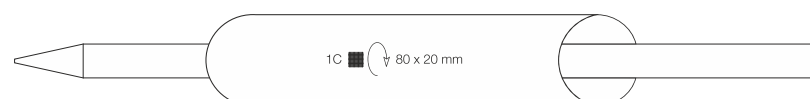
- ! Graphite pencil, wood comes from certified forrests, color - natural
- ! Supplied sharpened and ready to write



# PENCIL 86022



- ! Graphite pencil made of black dyed limewood, wood comes from certified forrests, color - black
- ! Supplied sharpened and ready to write



**„Everything that is against nature,  
does not last.“**

Charles Darwin

## TAKING CARE

### SPRAY PEN 00130

 Ritter Global



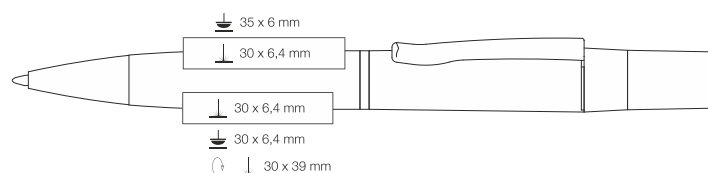
Mini Refill



Metal barrel in white, twist mechanism, refillable - capacity approx. 3,4 ml



Blue writing, Budget Mini refill, writing length: approx. 300 m





# FRESH ANTIVIRAL 05802

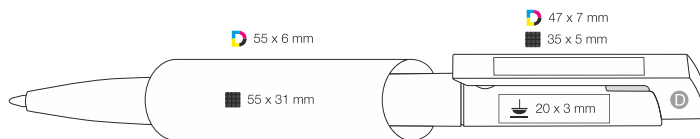
Made in Germany



Antibacterial and **antiviral** surface, tested and certified according to ISO 22196 and ISO 21702, effective against Covid-19



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m



NEW  
2021



Jogger Soft

# IONOS ANTIBACTERIAL 01280

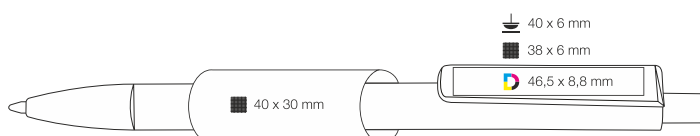
Ritter Global



Antibacterial surface, tested and certified according to ISO 22196



Blue writing, Budget large capacity refill, writing length: approx. 1.400 m



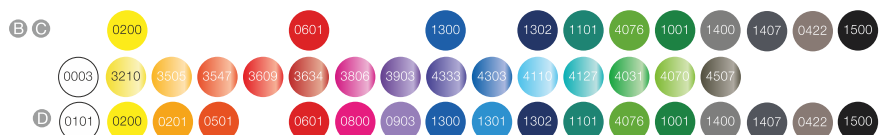
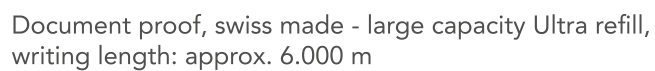
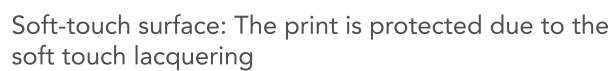
0101 1500



Budget



Made in Germany





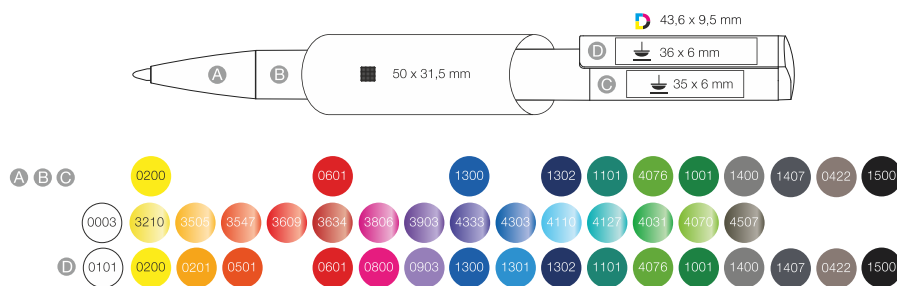
Twist mechanism and soft-touch surface



Soft-touch surface: The print is protected due to the soft touch lacquering



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# LIFT 03800

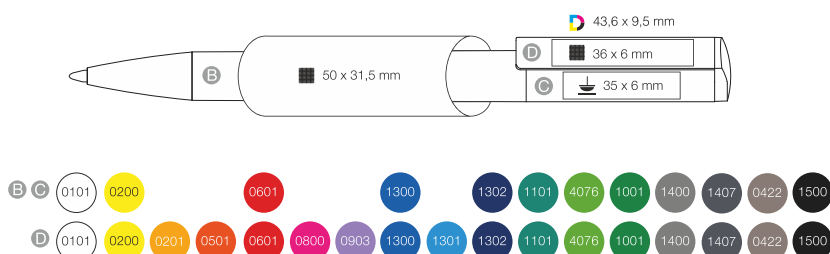
Made in Germany



Twist mechanism, shiny metal tip



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m





# LIFT TRANSPARENT P 13810

Made in Germany



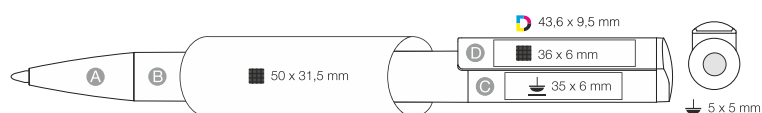
Ultra



Transparent colors with twist mechanism, unique magnifying glass effect



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# LIFT ST 23800

Made in Germany



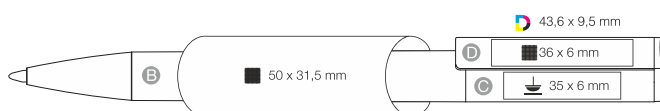
Ultra



Shiny barrel with transparent clip, twist mechanism



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# EXOS

## TIMELESS DESIGN

### EXOS 07600

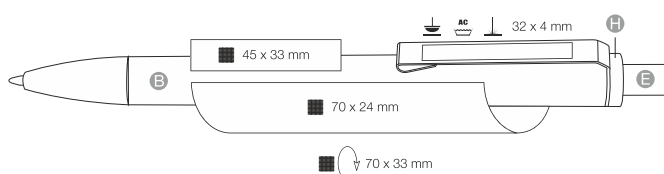
Made in Germany



Shiny barrel, metal tip and clip



Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m

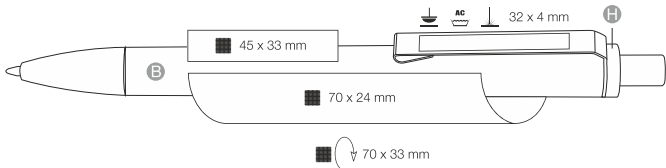


Ultra Soft





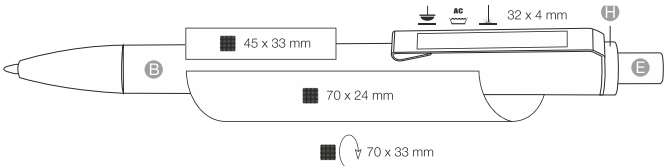
- ! Metal tip and clip, metalized pusher
- Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m



EXOS SOFT 07601



- ! Soft-Touch surface, metal tip and clip
- Soft-touch surface: The print is protected due to the soft touch lacquering
- Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m





# EXOS SOFT M 07603

Made in Germany



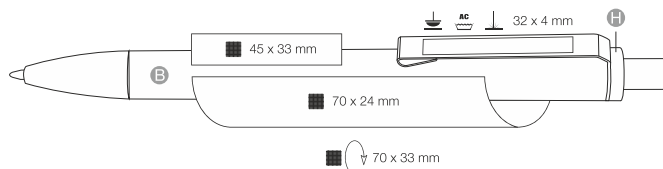
Metal tip and clip, metalized pusher



Soft-touch surface: The print is protected due to the soft touch lacquering



Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m



# EXOS P 07610

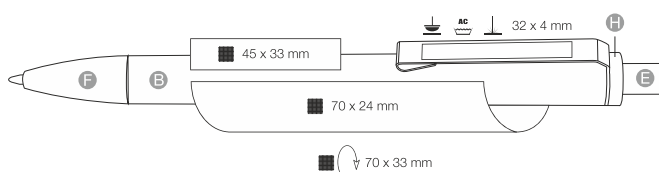
Made in Germany



Shiny colors, sturdy metal clip



Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m



# EXOS SOFT P 07611

Made in Germany



Ultra Soft



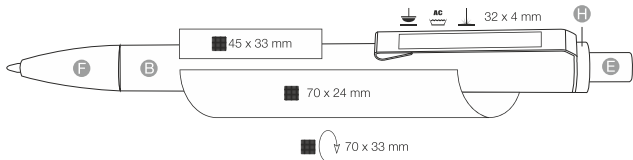
Sturdy metal clip, soft-touch surface



Soft-touch surface: The print is protected due to the soft touch lacquering



Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m



# EXOS TRANSPARENT 17600

Made in Germany



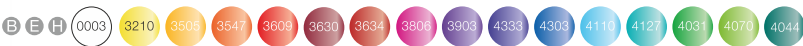
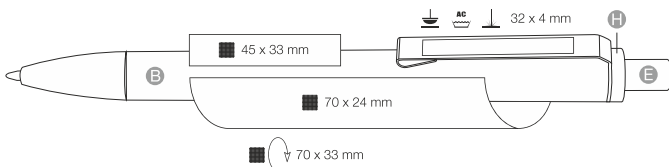
Ultra Soft



Metal tip and clip, transparent colors



Document proof, swiss made - large capacity Ultra Soft refill, writing length: approx. 4.000 m



TRI-STAR

TIME  
TO WRITE

## TRI-STAR TRANSPARENT 13530

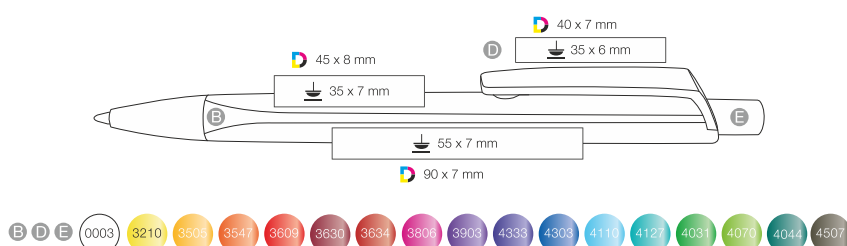
Made in Germany



Triangular shaped barrel for best writing comfort, metal tip, transparent colors



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m





# TRI-STAR TRANSPARENT S 53530

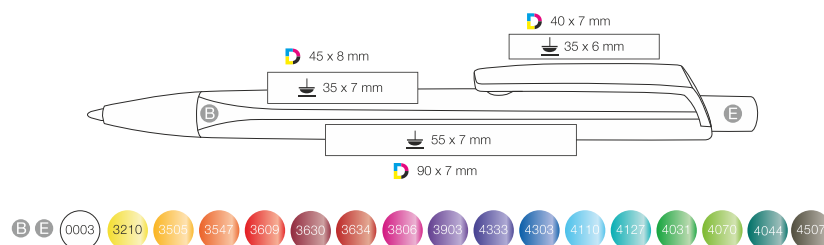
Made in Germany



Triangular shaped barrel for best writing comfort, metal tip, transparent colors, solid white clip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# TRI-STAR 03530

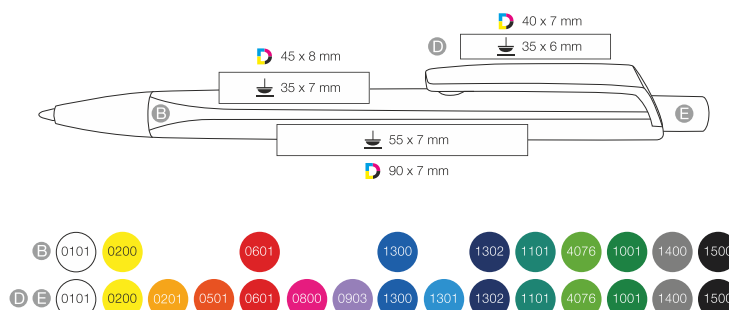
Made in Germany



Triangular shaped barrel for best writing comfort, metal tip, shiny surface



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# TRI-STAR SOFT STP 43531

Made in Germany



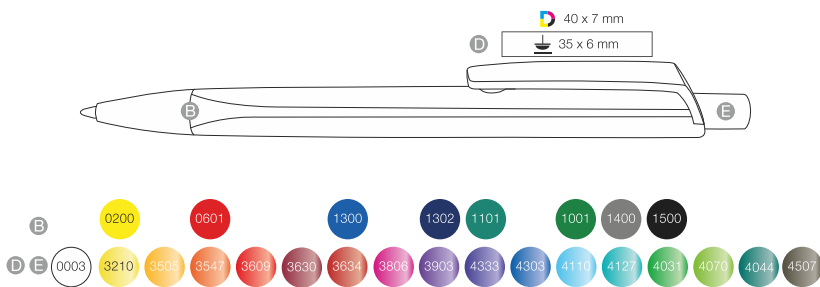
Triangular shaped barrel with soft-touch for best writing comfort



Transparent clip and pusher



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# TRI-STAR SOFT P 03531

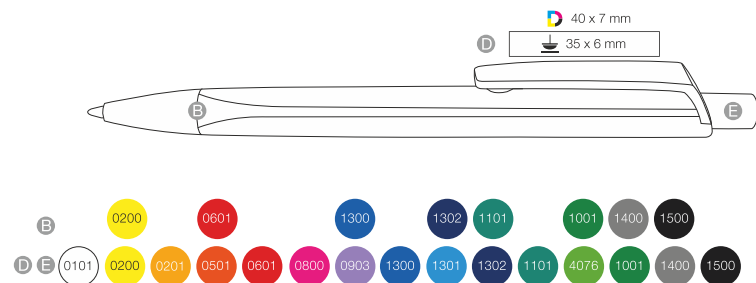
Made in Germany



Triangular shaped barrel with soft-touch for best writing comfort



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# TRI-STAR SOFT ST 43533

Made in Germany



Ultra



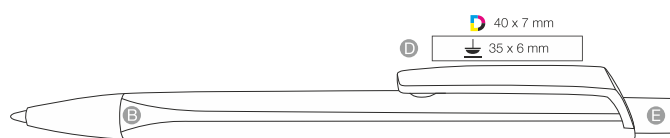
Triangular shaped barrel with soft-touch for best writing comfort



Transparent clip and pusher



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



# TRI-STAR P 03532

Made in Germany



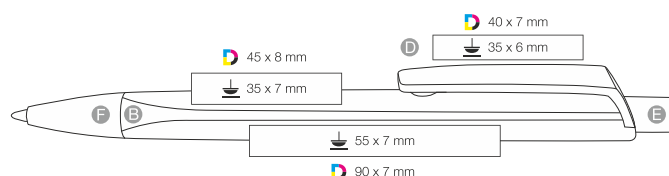
Ultra



Triangular shaped barrel for best writing comfort, shiny surface

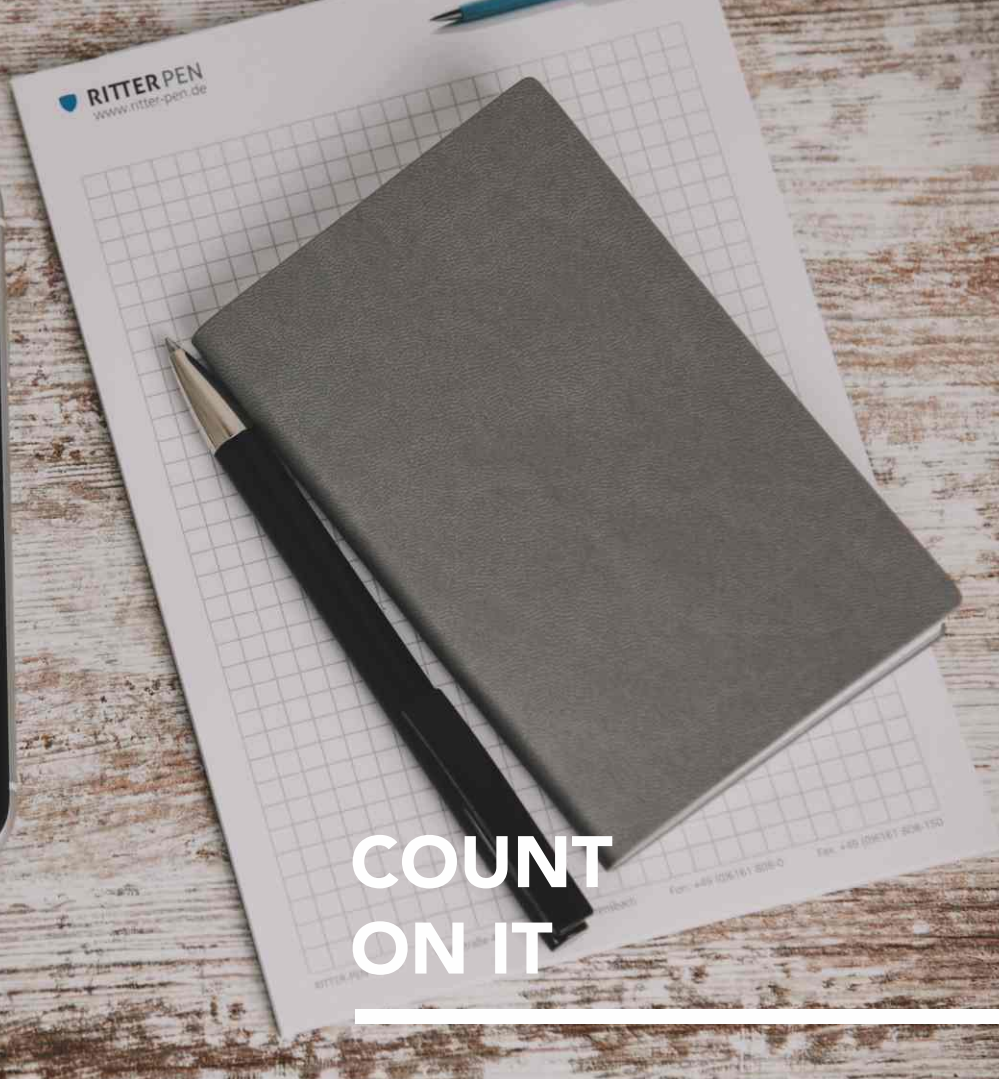


Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m





# STRATOS



## COUNT ON IT

## STRATOS TRANSPARENT 17900

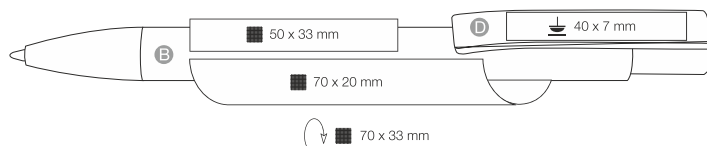
Made in Germany



Transparent colors, metal tip



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



Ultra

# STRATOS 07900

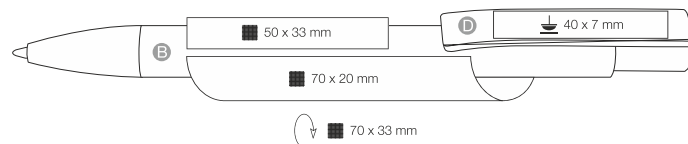
Made in Germany



Shiny surface, metal tip



Document proof, swiss made - large capacity Ultra refill,  
writing length: approx. 6.000 m



# STRATOS TRANSPARENT SI 37901

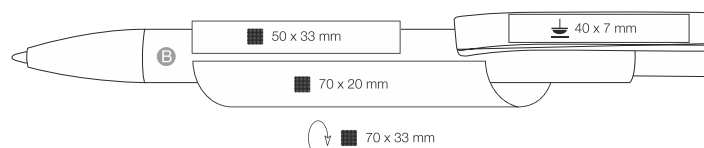
Made in Germany



Transparent barrel, metal tip, silver lacquered clip



Document proof, swiss made - large capacity Ultra refill,  
writing length: approx. 6.000 m





SOFT GRIP

ALWAYS  
AT HAND

## CLUB SILVER 28800

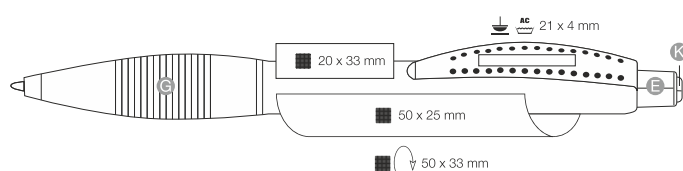
Made in Germany



Soft grip for perfect writing comfort, stainless steel clip, silver lacquered



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m



Ultra

# CLUB SI 48800

Made in Germany



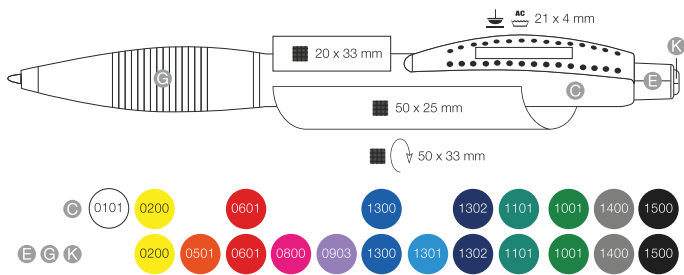
Marathon



Soft grip for perfect writing comfort, silver lacquered tip, stainless steel clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# CLUB TRANSPARENT 18800

Made in Germany



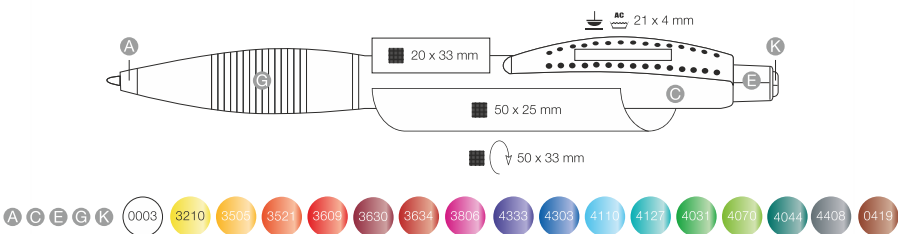
Marathon



Soft grip for perfect writing comfort, transparent colors, stainless steel clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



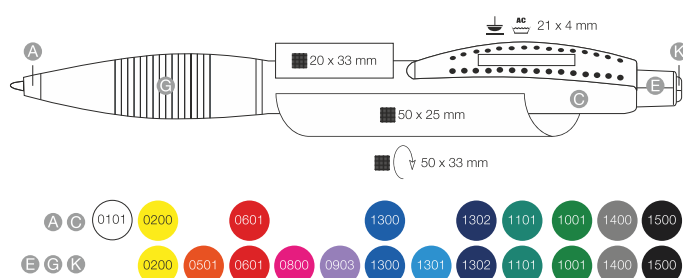




Soft grip for perfect writing comfort,  
stainless steel clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



Jogger

# CLUB TRANSPARENT SI 38800

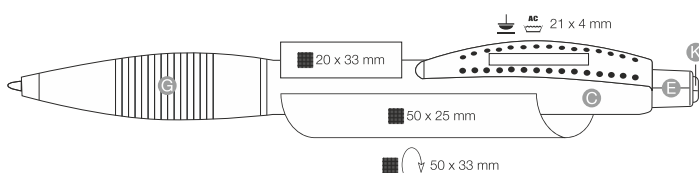
Made in Germany



Soft grip for perfect writing comfort, silver lacquered clip,  
stainless steel clip



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



Marathon

# BOND SHINY 08910

Made in Germany



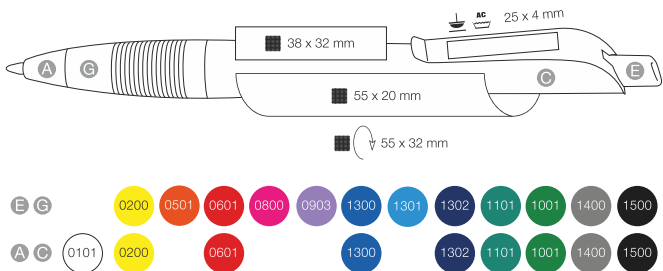
Marathon



Soft grip for perfect writing comfort, polished metal clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# BOND FROZEN 38900

Made in Germany



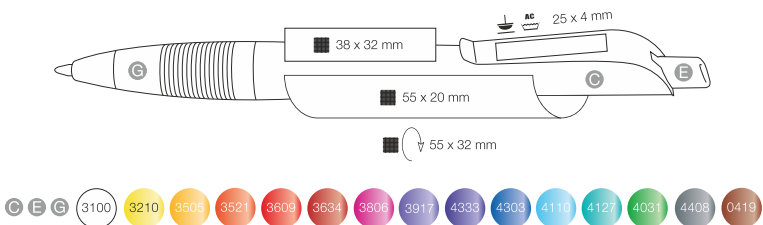
Marathon



Soft grip for perfect writing comfort, silver lacquered tip, stainless steel clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m

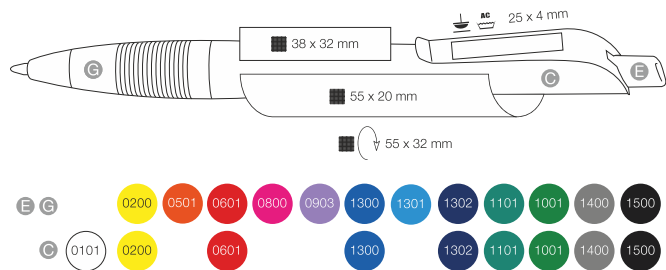




Soft grip for perfect writing comfort, silver lacquered tip, stainless steel clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



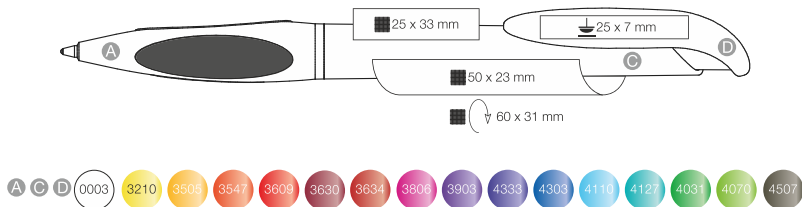
# ATMOS FROZEN 18300



Three-sided soft grip for a perfect feel, produced in two-component injection process



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m

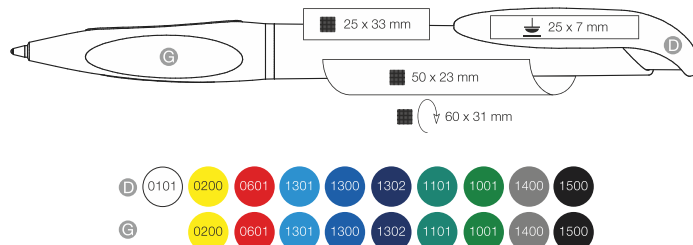




Three-sided soft grip for a perfect feel, produced in two-component injection process



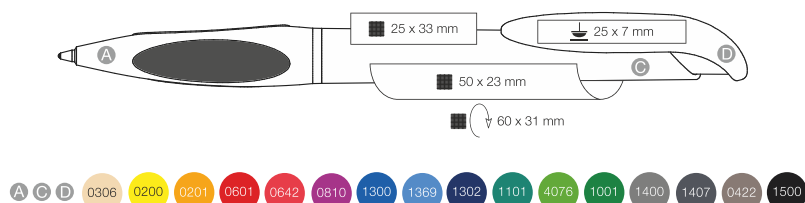
Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m



Three-sided soft grip for a perfect feel, produced in two-component injection process



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m





# ELEGANCE TRANSPARENT 15300

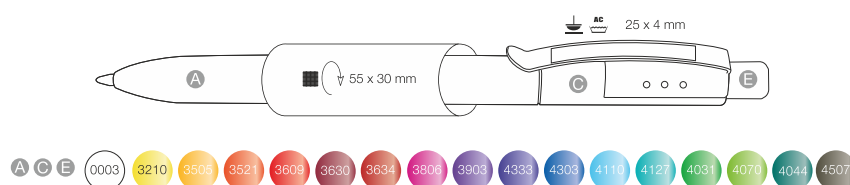
Made in Germany



Elegant steel clip, transparent colors



Document proof, swiss made - Jumbo Marathon Soft refill,  
writing length: approx. 1.800 m



# ELEGANCE 05300

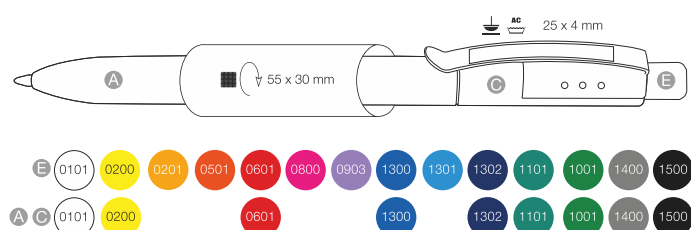
Made in Germany



Elegant steel clip, shiny surface



Document proof, swiss made - Jumbo Marathon Soft refill,  
writing length: approx. 1.800 m



# EMPIRE 08401

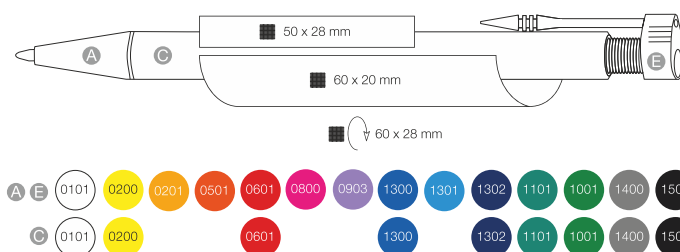
Made in Germany



Flexible, durable metal clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# EMPIRE 18400

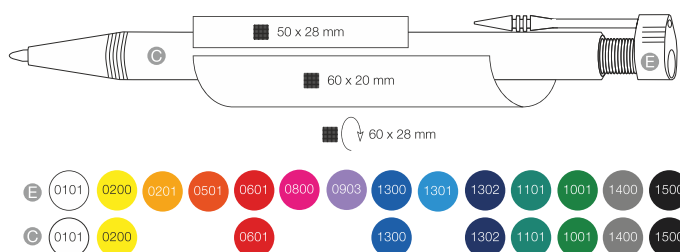
Made in Germany



Flexible, durable metal clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



CREST

## FORM AND FUNCTION

### CREST M 05902

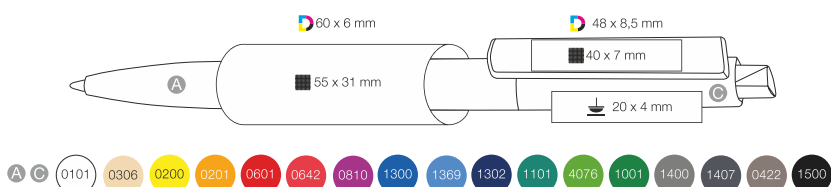
Made in Germany



Metalized pusher in triangular shape, matt barrel, shiny clip



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m



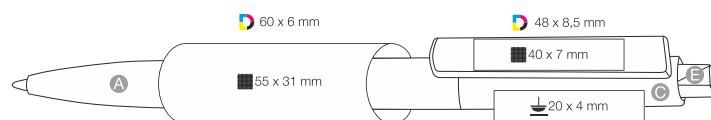
Jogger Soft





Jogger Soft

- ❗ CI-Clip – (approx. production time 5-6 weeks)
- ❗ Transparent pusher in triangular shape, matt barrel, shiny clip
- 📄 Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m



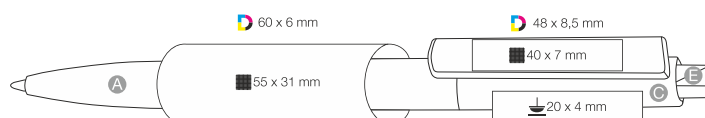
# CREST 05900

Made in Germany



Jogger Soft

- ❗ Pusher in triangular shape, matt barrel, shiny clip and pusher
- 📄 Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m





# CREST FROZEN 15900

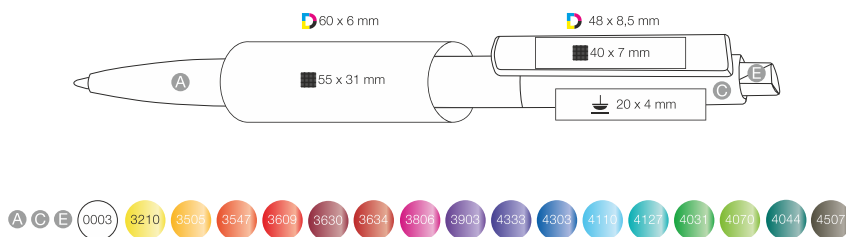
Made in Germany



Pusher in triangular shape, frosted barrel, transparent clip and pusher



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m



# CREST ST 55900

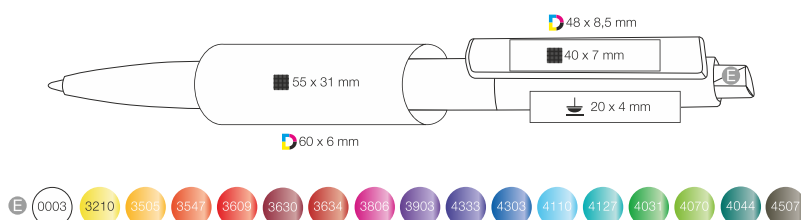
Made in Germany



Transparent pusher in triangular shape, matt barrel, shiny clip



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m



# ALL-STAR FROZEN SI 30070

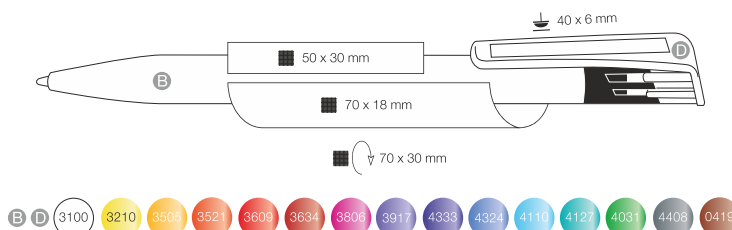
Made in Germany



Frozen barrel and clip, silver lacquered cover



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# ALL-STAR SILVER 50070

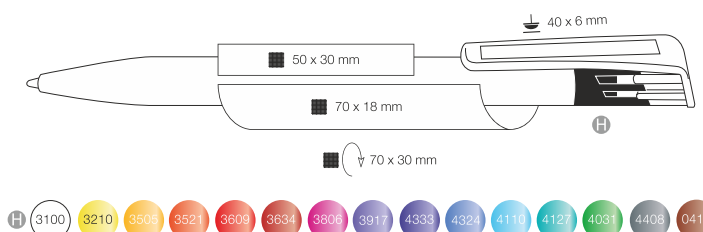
Made in Germany



Silver lacquered barrel and clip, cover in frozen colors



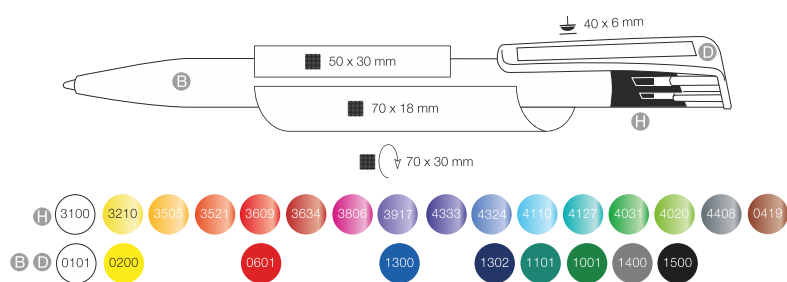
Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# ALL-STAR SF 00071

Made in Germany

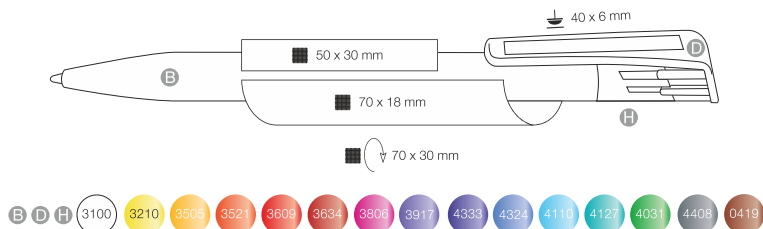
- ! Solid colors, cover in frozen colors
- Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# ALL-STAR FROZEN 10070

Made in Germany

- ! Frozen colors
- Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# PEP SF 21250

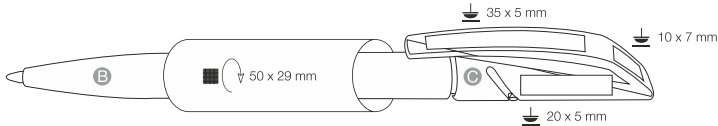
Made in Germany



Twist mechanism, barrel in solid white, clip in frozen colors



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# PEP FROZEN 11250

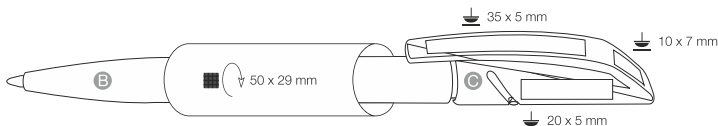
Made in Germany



Twist mechanism, frozen colors



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m





CLEAR

CLEAR THING

## CLEAR SHINY 02020

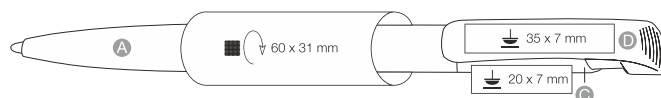
Made in Germany



Shiny surface, solid colors



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



Jogger

# CLEAR SILVER F 32000

Made in Germany



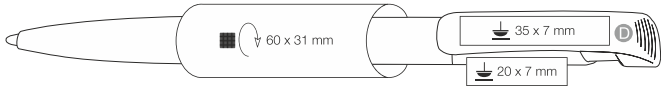
Jogger



Silver lacquered barrel, clip in frozen colors



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# CLEAR SILVER 52000

Made in Germany



Jogger



Silver lacquered



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# CLEAR ST 42023

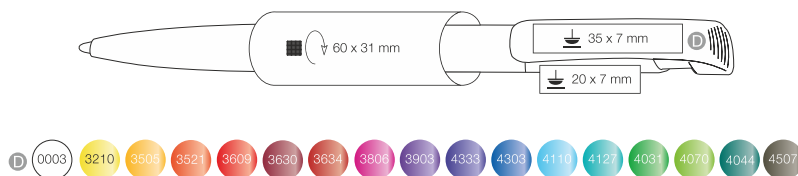
Made in Germany



Shiny surface, transparent clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# CLEAR 02000

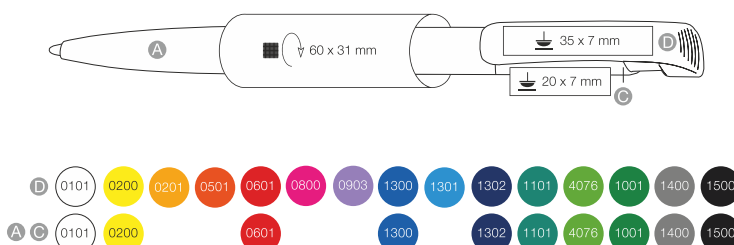
Made in Germany



Solid colors, matt surface



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# CLEAR FROZEN SI 42000

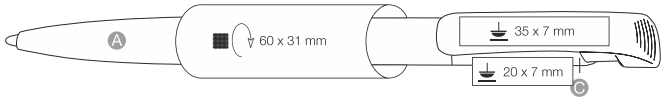
Made in Germany



Frozen barrel and upper part, silver lacquered clip



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# CLEAR FROZEN 12000

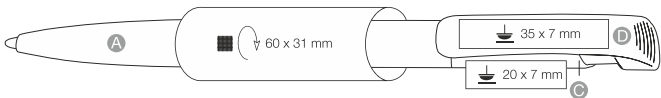
Made in Germany



Frozen colors



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m





# CLEAR GOLD 52001

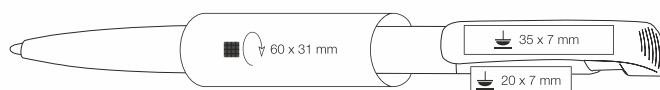
Made in Germany



Gold lacquered



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# CLEAR FROZEN G 42001

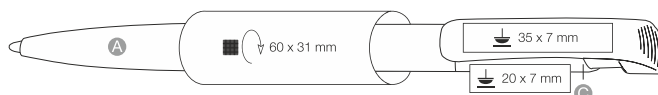
Made in Germany



Gold lacquered clip, frosted barrel and upper part



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# CLEAR TRANSPARENT 12020

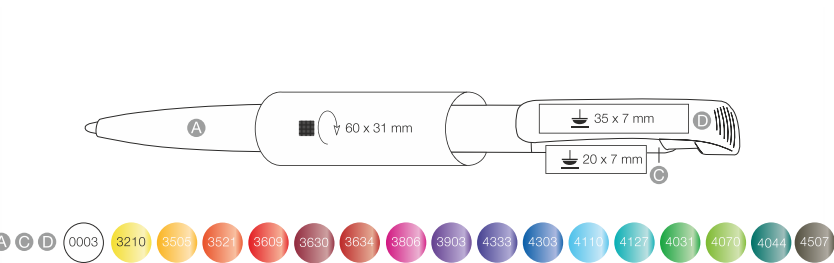
Made in Germany



Transparent colors



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# CLEAR TRANSPARENT S 42025

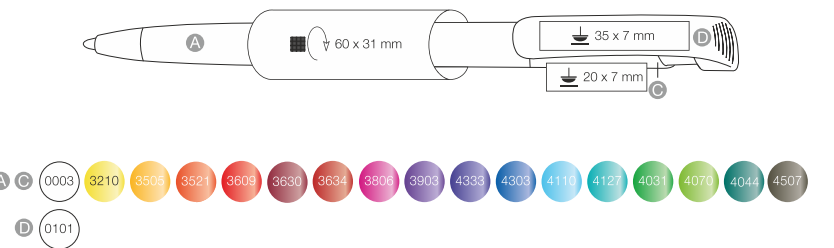
Made in Germany



Transparent barrel and upper part, solid white clip



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m

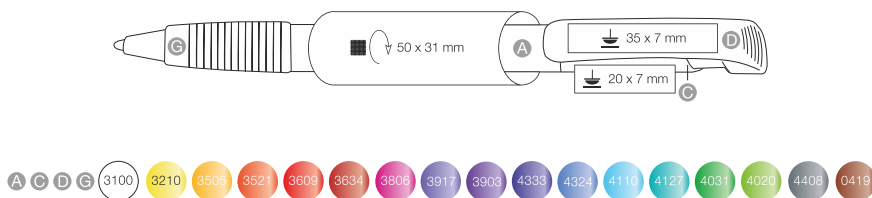


# SOFT CLEAR FROZEN 12100

Made in Germany

! Frosted colors, soft grip for comfortable writing

Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m

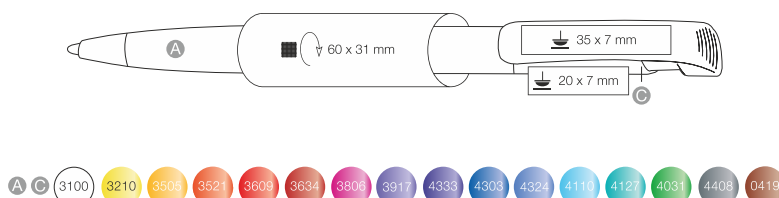


# HELIA 42200

Made in Germany

! Metal tip and silver lacquered clip, frosted barrel and upper part

Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



# BONITA 02250

Made in Germany



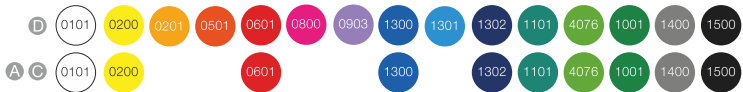
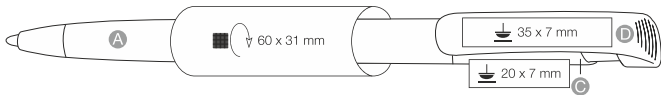
Marathon



Metalized tip, shiny surface



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# BONITA TRANSPARENT 12250

Made in Germany



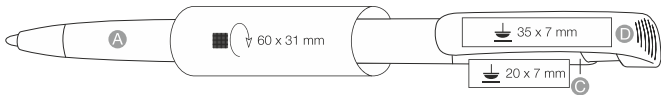
Marathon



Metalized tip, transparent colors



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



FRESH

FRESH IDEAS

## FRESH TRANSPARENT 15800

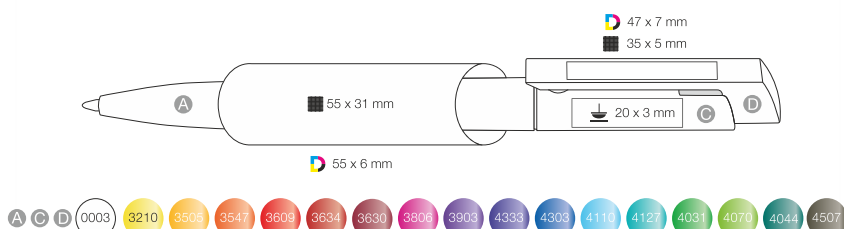
Made in Germany



Transparent colors



Document proof, swiss made - Jumbo Marathon Soft refill,  
writing length: approx. 1.800 m





# FRESH ST 55800

Made in Germany

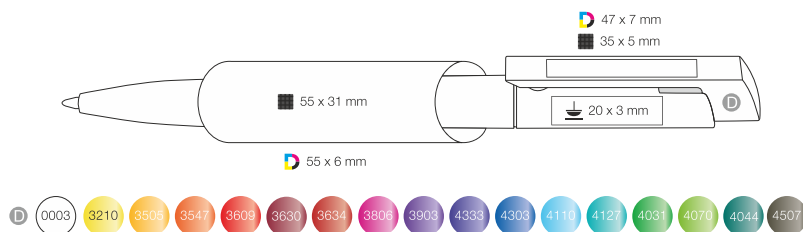


Solid white barrel and upper part, transparent clip



Document proof, swiss made - x-20 Jogger Soft refill,  
writing length: approx. 1.400 m

Jogger Soft



# FRESH SOFT ST 55801

Made in Germany

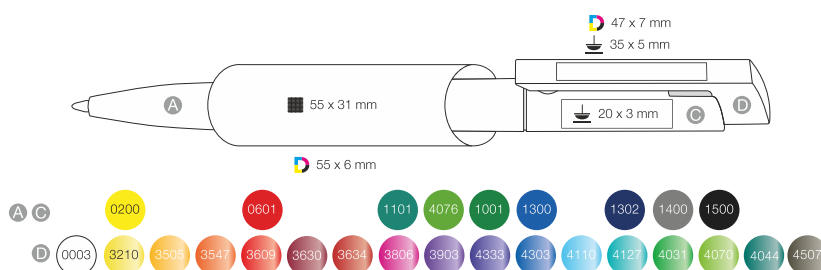


Soft-touch surface: The print is protected due to the  
soft touch lacquering



Document proof, swiss made - x-20 Jogger Soft refill,  
writing length: approx. 1.400 m

Jogger Soft

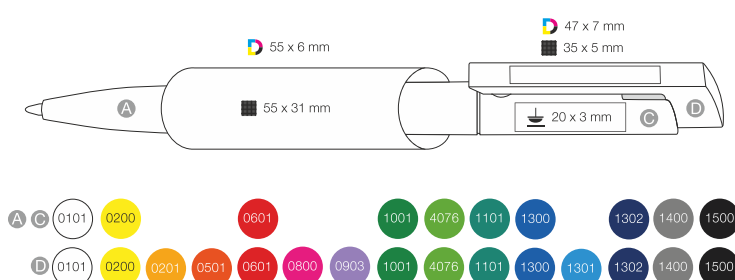




Shiny surface, solid colors



Document proof, swiss made - x-20 Jogger Soft refill,  
writing length: approx. 1.400 m



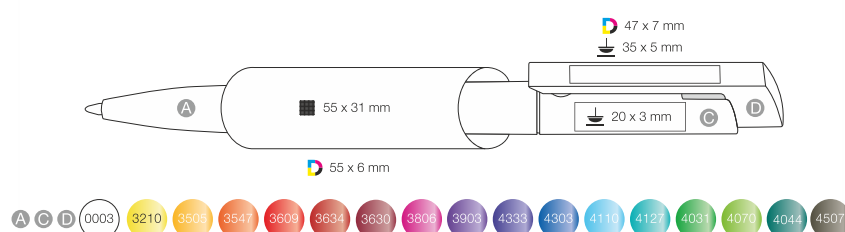
# FRESH SOFT T 15801



Soft-touch surface: The print is protected due to the  
soft touch lacquering



Document proof, swiss made - Jumbo Marathon Soft refill,  
writing length: approx. 1.800 m



PEAK

GREAT EFFECT

## PEAK STT 58700

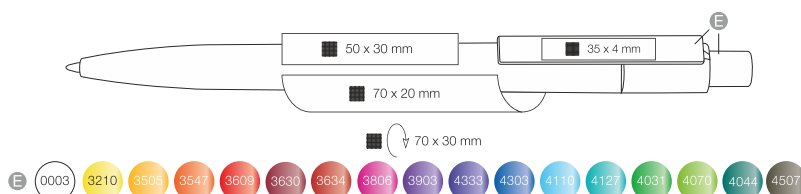
Made in Germany



Shiny barrel in solid white, transparent clip



Document proof, swiss made - x-20 Jogger Soft refill,  
writing length: approx. 1.400 m



# PEAK 08700

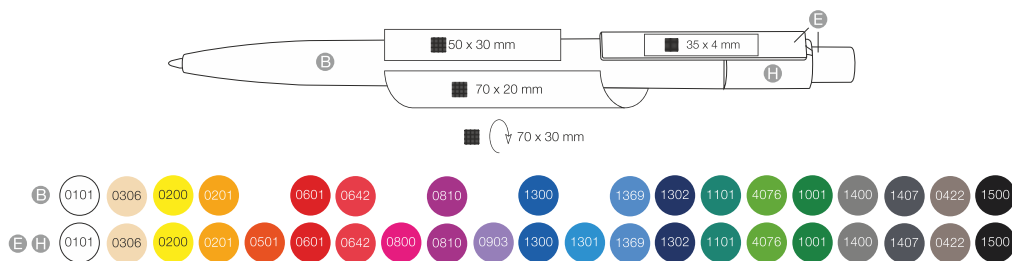
Made in Germany



Shiny surface, solid colors



Document proof, swiss made - x-20 Jogger Soft refill,  
writing length: approx. 1.400 m



# PEAK ST 48700

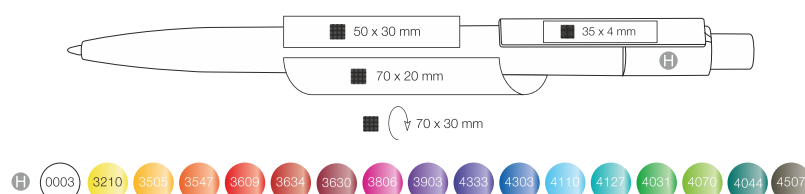
Made in Germany



Shiny barrel in solid white, transparent cover



Document proof, swiss made - x-20 Jogger Soft refill,  
writing length: approx. 1.400 m



# INSIDER

## THERE IS MORE INSIDE

### INSIDER SOFT ST 02311

Made in Germany



Jogger



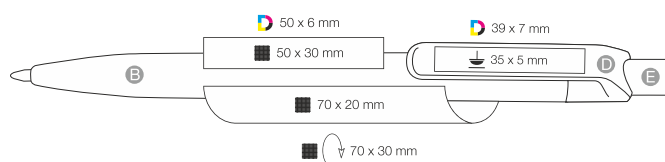
Solid color barrel, transparent clip und pusher



Soft-touch surface: The print is protected due to the soft touch lacquering



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m

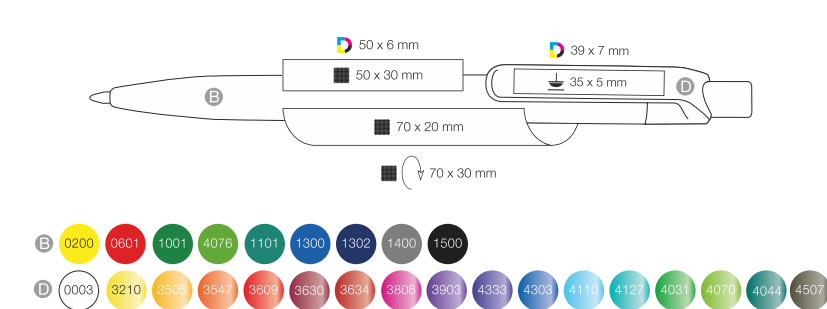




# INSIDER SOFT STM 02313

Made in Germany

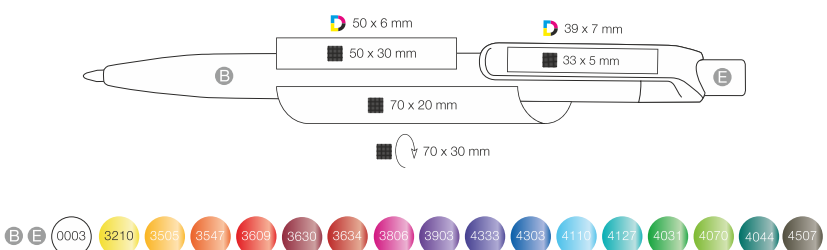
- ! Barrel solid colors, transparent clip , metalized pusher
- Soft Touch Soft-touch surface: The print is protected due to the soft touch lacquering
- Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# INSIDER TRANSPARENT S 42300

Made in Germany

- ! Transparent barrel with prism optics, solid white clip
- Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# INSIDER STM 02312

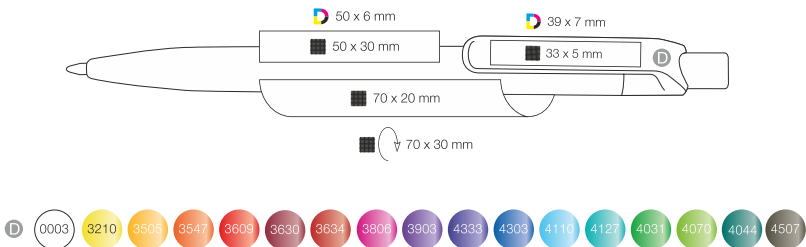
Made in Germany



Solid white barrel, metalized pusher,  
transparent clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# INSIDER ST 02310

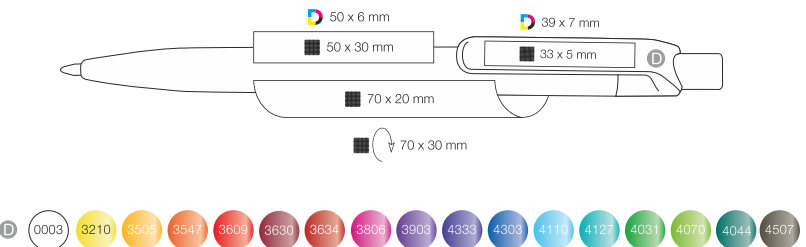
Made in Germany



Solid white barrel and pusher, transparent clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# INSIDER TRANSPARENT 12300

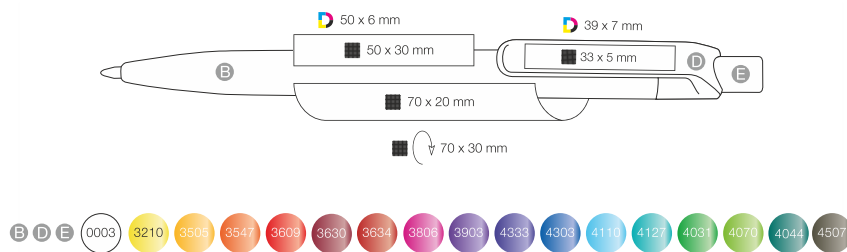
Made in Germany



Transparent barrel with prism optics



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



Marathon

# INSIDER TRANSPARENT M 12302

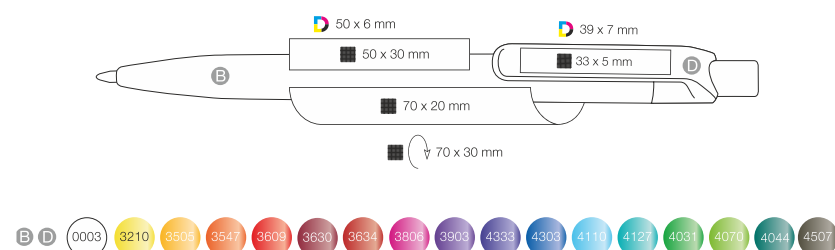
Made in Germany



Transparent barrel with prism optics  
metalized pusher



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



Marathon

RETRO

CLASSIC

## TWISTER FROZEN 00041

Made in Germany



Marathon



Twist mechanism, frosted colors



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# TWISTER 00040

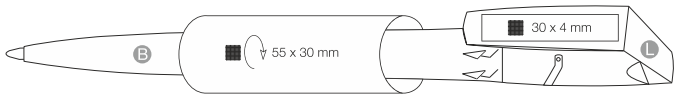
Made in Germany



Twist mechanism, matt surface and shiny clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



Jogger

# BUBBLE TRANSPARENT 14400

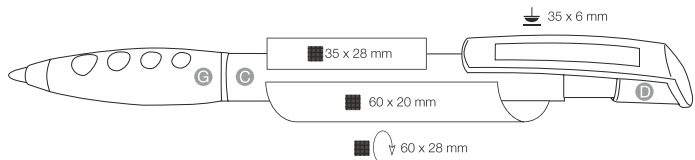
Made in Germany



Comfortable soft grip, produced in high quality two-material injection



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



Marathon





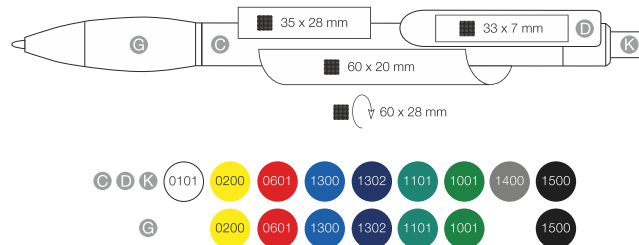
Jogger



Comfortable soft grip, produced in high quality two-material injection



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# DIVA TRANSPARENT 18198

Made in Germany



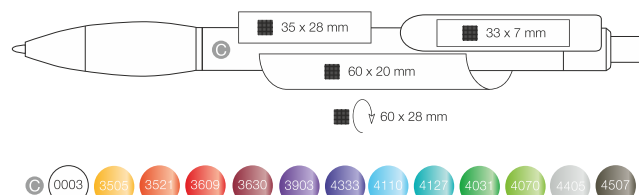
Marathon



Comfortable soft grip, produced in high quality two-material injection

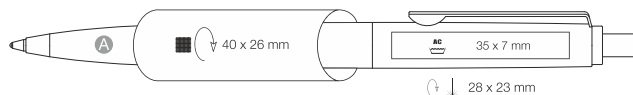


Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m



! Chrome-platted cap with shiny metal parts

Document proof, swiss made - large capacity Ultra refill,  
writing length: approx. 6.000 m

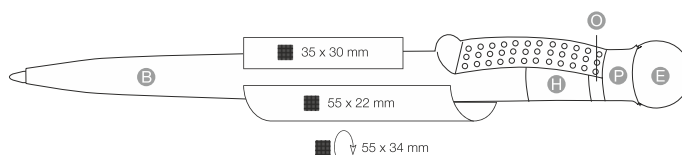


## SATELLITE 07110

Made in Germany

! Soft pusher, design metal clip

Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# NEW BASIC 19300

Made in Germany



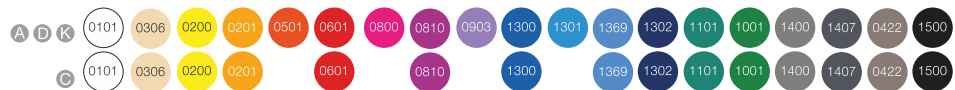
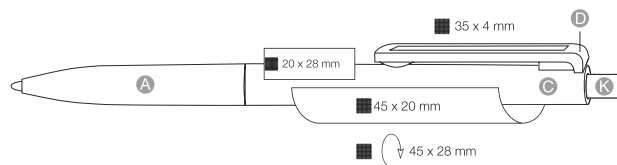
Jogger



Shiny surface, big variety of solid colours for mix & match



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# BASIC 19414

Made in Germany



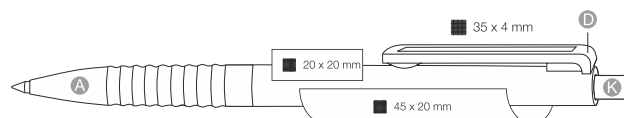
Jogger



Shiny surface, big variety of solid colours for mix & match



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# CLASSIC 01711

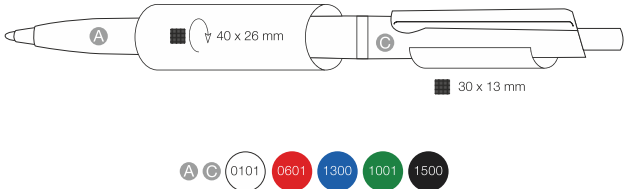
Made in Germany



Shiny surface, solid colors, metal clip, pusher, ring and tip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



Jogger

# CLASSIC TRANSPARENT 11711

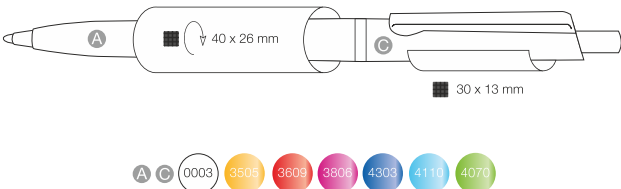
Made in Germany



Transparent colors, metal clip, pusher, ring and tip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



Marathon

# PIN PEN



## DAILY HELPER

### PIN PEN 00060

Made in Germany



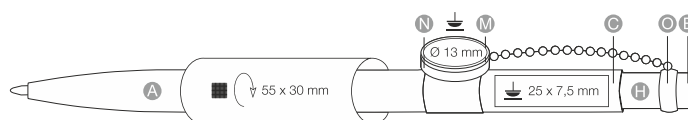
Jogger



Magnetic pin, flexible metal chain

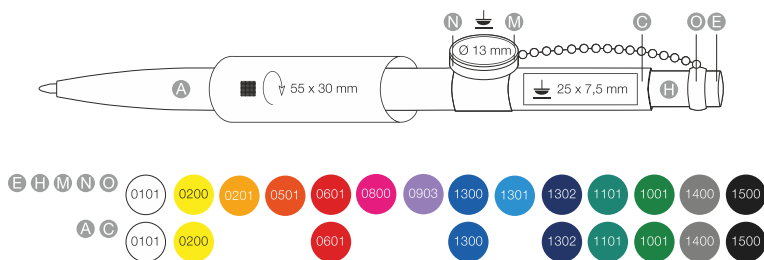


Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m





- ! Individual shape for pin available from 3.000 pcs.
- ! Magnetic pin, flexible metal chain
- 100% Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



## COMBI 20124

Ritter Global

- ! Retractable ball pen with additional function: Soft rubber cap for smartphone, tablets and computer touch screens
- 100% Blue writing, Budget large capacity refill, writing length: approx. 1.200 m



# SPRING

# TIME TESTED

## SPRING GRIPPY 08138

Made in Germany



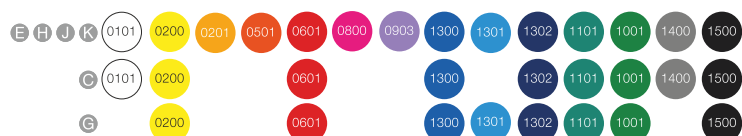
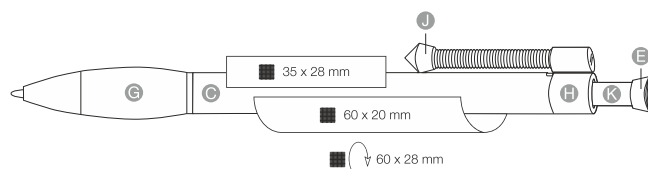
Jogger



Flexible, durable spring clip, comfortable soft grip, produced in high quality two-material injection



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



# SPRING 08032

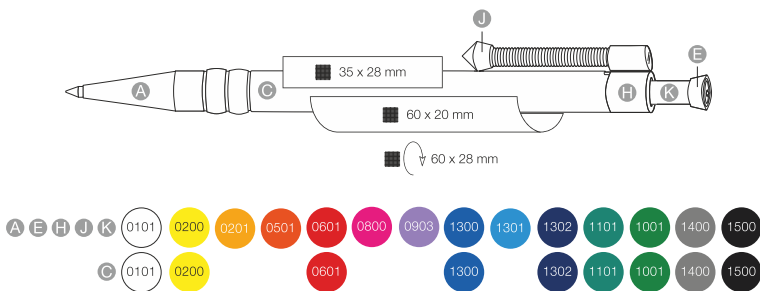
Made in Germany



Flexible, durable spring clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# SPRING SP 08036

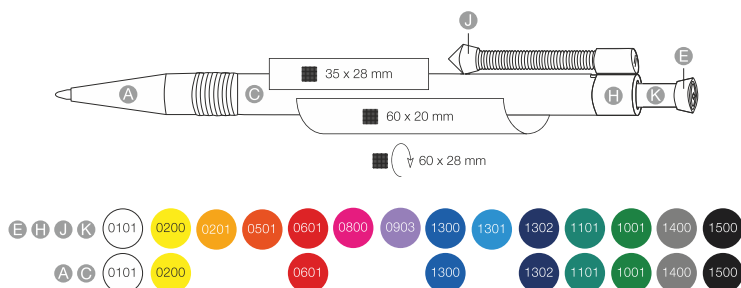
Made in Germany



Flexible, durable spring clip



Document proof, swiss made - x-20 Jogger refill,  
writing length: approx. 2.000 m



# STRONG 08200

Made in Germany



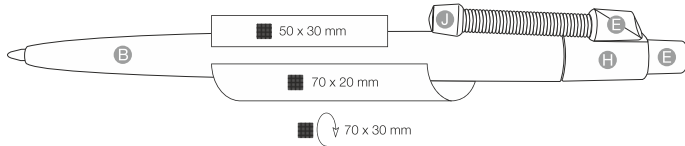
Marathon



Flexible, durable spring clip



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# STRONG TRANSPARENT 18200

Made in Germany



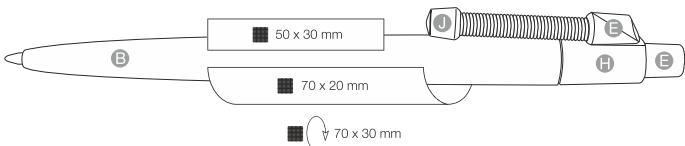
Marathon



Flexible, durable spring clip,  
transparent colors



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m





#80pagesdone  
#takeabreak





FOIL

HIGH DEFINITION

## STRATOS CAMOUFLAGE 47910

Made in Germany



Ultra



Camouflage design



Document proof, swiss made - large capacity Ultra refill,  
writing length: approx. 6.000 m



NEW  
2021



# STRATOS TRANSPARENT FOIL P 57910

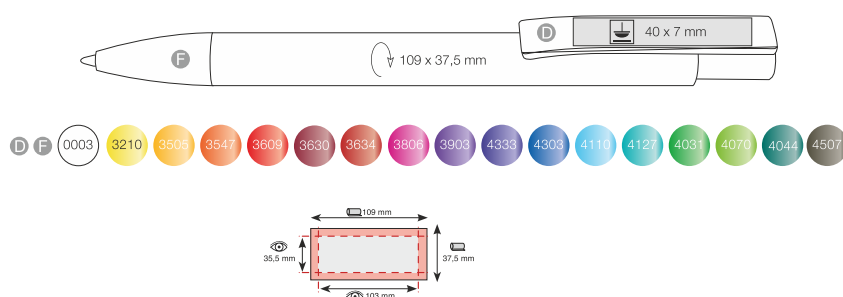
Made in Germany



HD-Foil, available from 5.000 pcs.,  
approx. production time 9-10 weeks



Document proof, swiss made - large capacity Ultra refill,  
writing length: approx. 6.000 m



# EXOS FOIL 57600

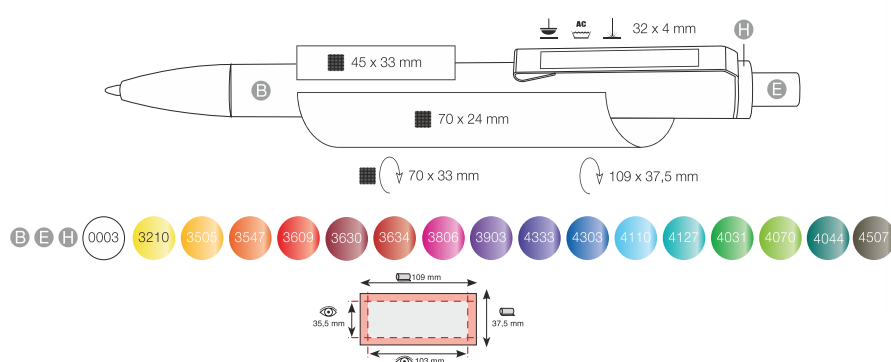
Made in Germany



HD-Foil, available from 5.000 pcs.,  
approx. production time 9-10 weeks



Document proof, swiss made - large capacity Ultra refill,  
writing length: approx. 6.000 m



# DIVA FOIL 58198

Made in Germany



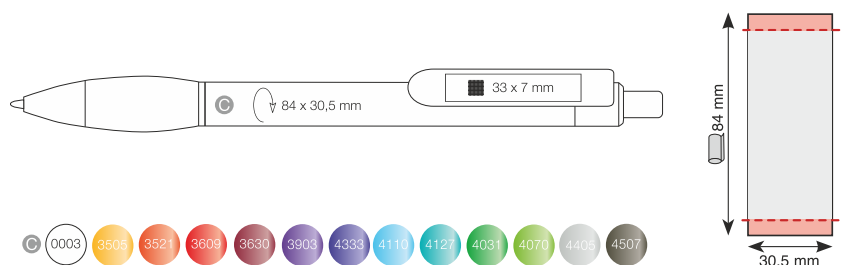
Marathon



HD-Foil, available from 5.000 pcs.,  
approx. production time 9-10 weeks



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# BUBBLE FOIL 54400

Made in Germany



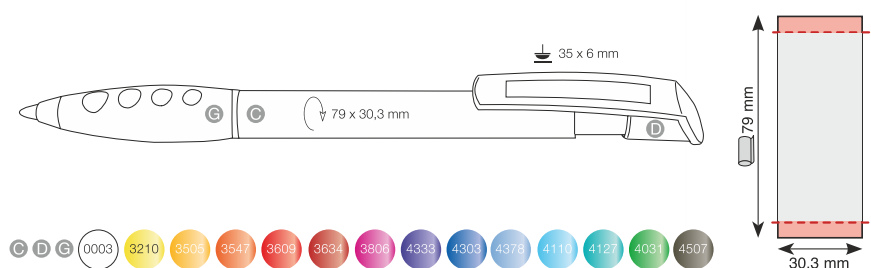
Marathon



HD-Foil, available from 5.000 pcs.,  
approx. production time 9-10 weeks



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



# BOOSTER TRANSPARENT FOIL 42773

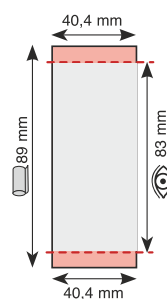
Made in Germany



Digital-Foil, available from 500 pcs.



Document proof, swiss made - Jumbo Marathon refill,  
writing length: approx. 2.500 m



Marathon



## UNLIMITED POSSIBILITIES





ON STOCK

## HAVANA 00118

Ritter Global



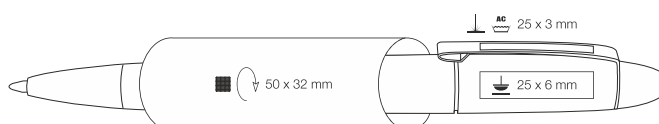
Budget



Twist mechanism, shiny surface, metal clip and tip



Large capacity Budget refill, writing length: approx 1.200 m



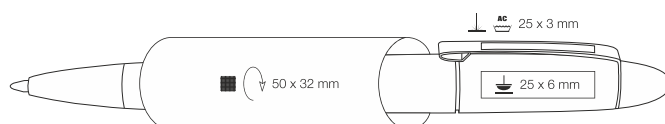


# HAVANA TRANSPARENT 10118

Ritter Global

! Twist mechanism, transparent colors, metal clip and tip

Large capacity Budget refill, writing length: approx 1.200 m

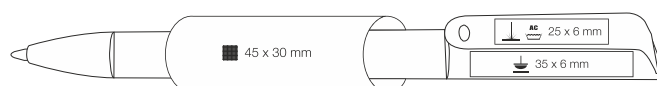


# GLOSSY 00086

Ritter Global

! Twist mechanism, shiny surface, metal clip and tip

Large capacity Budget refill, writing length: approx 1.200 m



# GLOSSY TRANSPARENT 10086

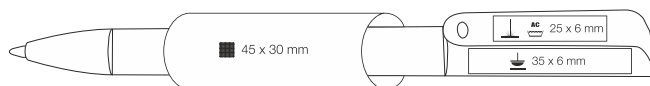
Ritter Global



Twist mechanism, transparent colors, metal clip and tip



Large capacity Budget refill, writing length: approx 1.200 m



# GLORY TRANSPARENT 10123

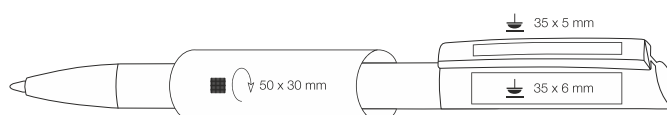
Ritter Global



Twist mechanism, transparent colors, metal tip



Blue, large capacity Budget refill, writing length: approx 1.200 m

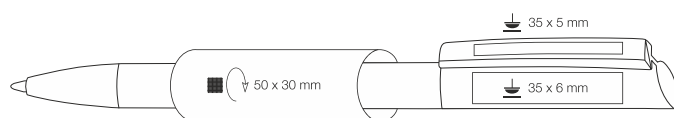




Twist mechanism, shiny surface, solid colors



Blue, large capacity Budget refill,  
writing length: approx 1.200 m



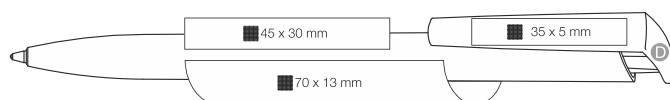
# TRIGGER 00127



Shiny surface, solid white barrel, colored clip  
also available in completely black



Blue, large capacity Budget refill,  
writing length: approx 1.200 m



# TRIGGER TRANSPARENT 10127

Ritter Global



Budget



Transparent colors



Blue, large capacity Budget refill,  
writing length: approx. 1.200 m



# IONOS TRANSPARENT 41280

Ritter Global



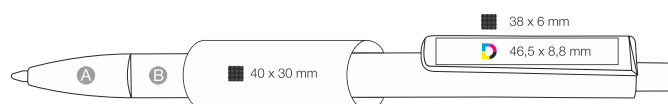
Budget



Silver lacquered clip and pusher, transparent barrel



Blue, large capacity Budget refill,  
writing length: approx. 1.200 m





Soft touch surface



Blue, large capacity Budget refill,  
writing length: approx. 1.200 m



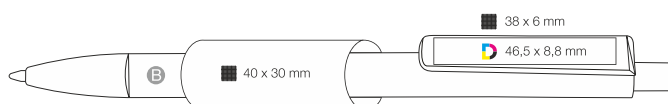
# IONOS 31280



Silver lacquered clip, tip and pusher,  
transparent barrel



Blue, large capacity Budget refill,  
writing length: approx. 1.200 m





# TOP SPIN FROZEN 00083



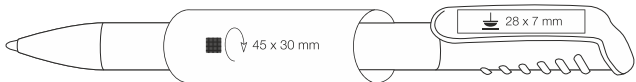
Budget



Twist mechanism, frozen colors,  
silver lacquered tip



Large capacity Budget refill,  
writing length: approx. 1.200 m



# TOP SPIN FROZEN SI 10083



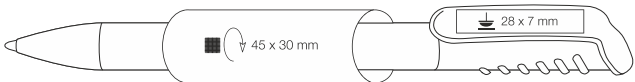
Budget



Twist mechanism, frozen colors,  
silver lacquered tip and clip



Blue, large capacity Budget refill,  
writing length: approx. 1.200 m

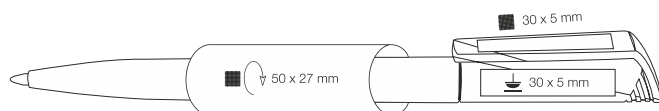


# FLIP SILVER 50121

Ritter Global

! Twist mechanism, silver lacquered

Refill 100% Blue, large capacity Budget refill, writing length: approx. 1.200 m

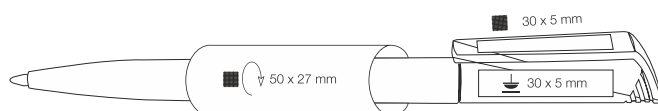


# FLIP TRANSPARENT 30121

Ritter Global

! Twist mechanism, transparent colors

Refill 100% Blue, large capacity Budget refill, writing length: approx. 1.200 m

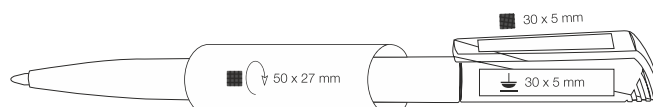




Twist mechanism, shiny surface



Blue, large capacity Budget refill,  
writing length: approx. 1.200 m



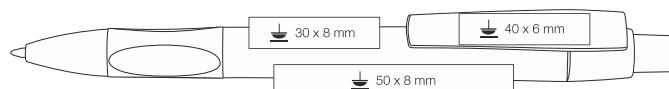
# CETUS TRANSPARENT 10109



Grip area, frosted colors,  
silver lacquered clip



Blue, large capacity Budget refill,  
writing length: approx. 1.200 m

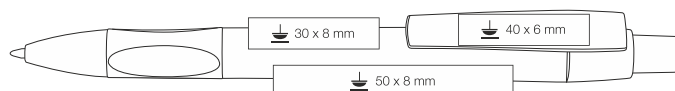




Frosted soft grip, shiny white barrel and tip, transparent pusher



Blue, large capacity Budget refill, writing length: approx. 1.200 m



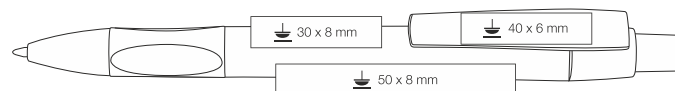
# CETUS SILVER 30119



Frosted soft grip, silver lacquered



Blue, large capacity Budget refill, writing length: approx. 1.200 m





## EXCLUSIVE

### TRITON 61310/-20

Ritter Global



Heavy, high-quality metal ball pen with twist mechanism, black and white lacquered housing, applications matt silver plated, spring-mounted, solid metal clip, incl. pen-box



Document proof, swiss made - large capacity Ultra Metal refill, writing length: approx. 8.500 m

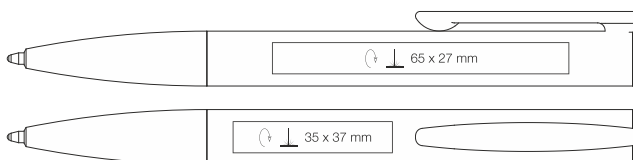


Ultra Metal



brilliant GRAVUR

RITTER PEN  
PREMIUM



61320 White



# FORTUNA ROLLERBALL 61000.03

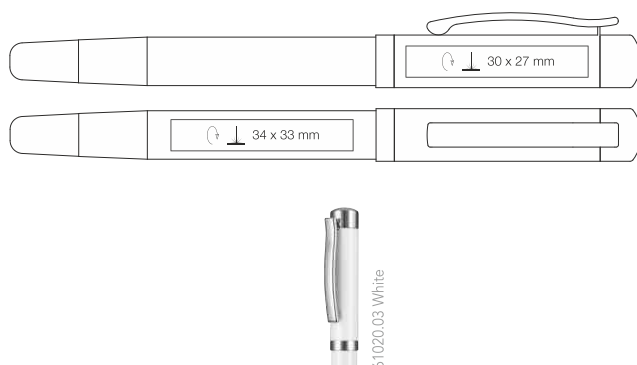
Ritter Global



High-quality metal ball pen with twist mechanism, black or white lacquered housing, applications silver plated, incl. pen-box



Swiss made - Roller refill 0,7mm, writing length: approx. 750 m



brilliant GRAVUR  
RITTERPEN  
PREMIUM



# FORTUNA 61000

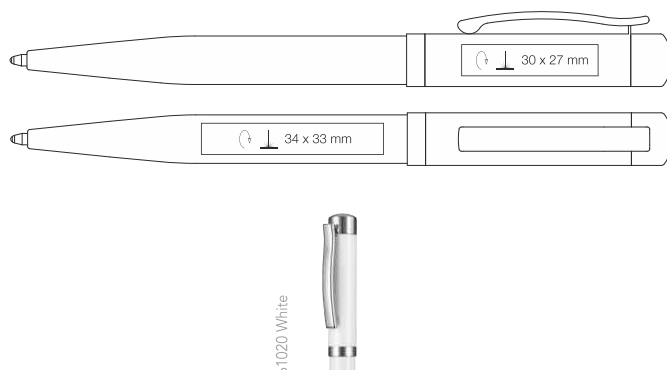
Ritter Global



High-quality metal ball pen with twist mechanism and black or white lacquered housing, applications silver plated, incl. pen-box



Document proof, swiss made - large capacity Ultra Metal refill, writing length: approx. 8.500 m



brilliant GRAVUR  
RITTERPEN  
PREMIUM





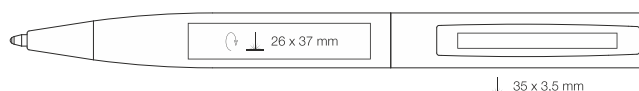
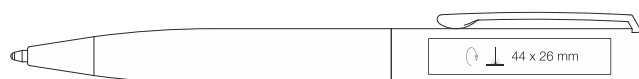
Ultra Metall  
brilliantGRAVUR  
RITTERPEN  
PREMIUM



High-quality metal ball pen with twist mechanism, black lacquered housing, applications silver plated, incl. pen-box



Document proof, swiss made - large capacity Ultra Metal refill, writing length: approx. 8.500 m



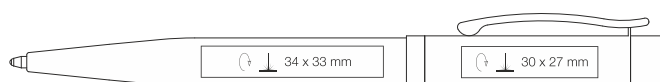
## FORTUNA SET 61000/-20



High-quality metal ball pen with twist mechanism, black or white lacquered housing, applications silver plated, incl. pen-box



Document proof, swiss made - large capacity Ultra Metal refill, writing length: approx. 8.500 m  
swiss made - Roller refill 0,7mm, writing length: approx. 750 m



## HIGH VALUE

### NOBLE 61200

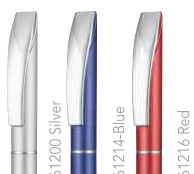
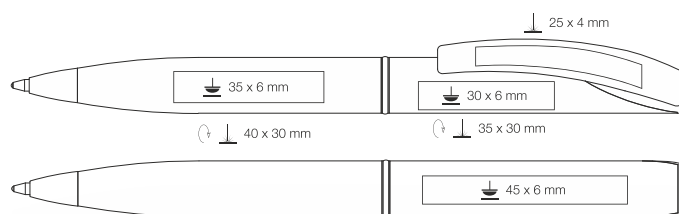
Ritter Global



Metal ball pen with twist mechanism, lacquered housing, polished applications



Large capacity budget blue metal refill  
writing length: approx. 3.500 m



Budget

# NOBLE ROLLERBALL 61200.03

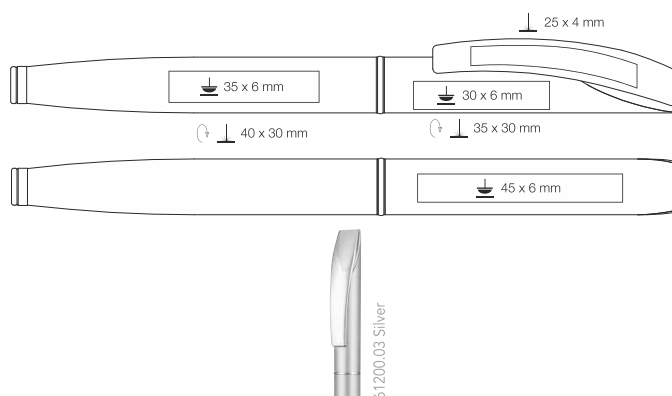
Ritter Global



Rollerball with cap, matt silver or black, polished applications, incl. pen-box



Swiss made - Roller refill 0,7 mm, writing length: approx. 750 m



# NOBLE SET 61200

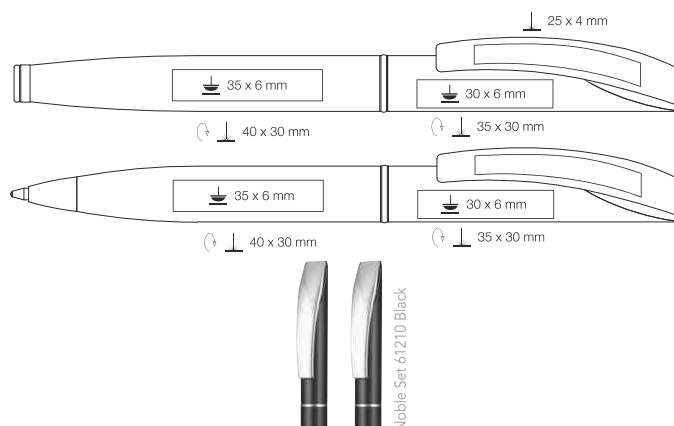
Ritter Global



Metal ball pen with twist mechanism and rollerball with cap in set of 2, silver or black lacquered housing, incl. pen-box



Document proof, swiss made - large capacity Ultra Metal refill, writing length: approx. 8.500 m  
swiss made - Roller refill 0,7mm, writing length: approx. 750 m

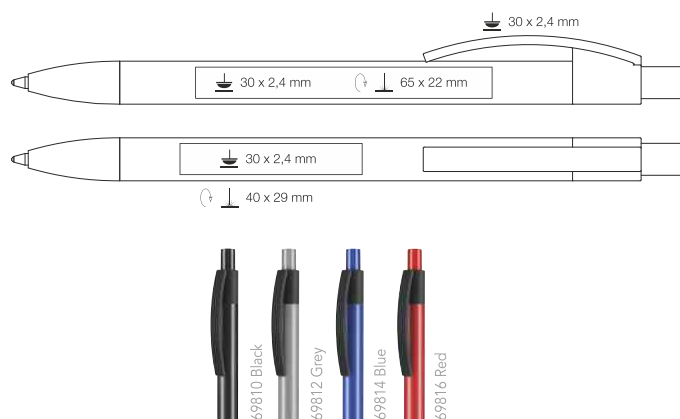




Metal ball pen with push mechanism, lacquered barrel, clip and tip in black



Large capacity budget blue metal refill  
writing length: approx. 3.500 m



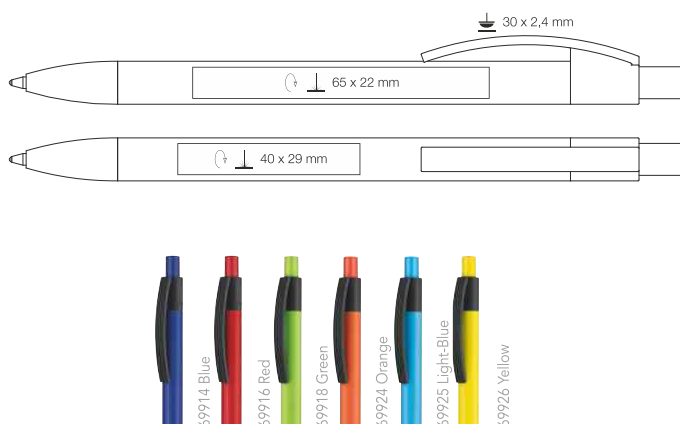
# CAPRI SOFT 69910



Metal ball pen with push mechanism, soft touch finish for a perfect feel



Large capacity budget blue metal refill  
writing length: approx. 3.500 m







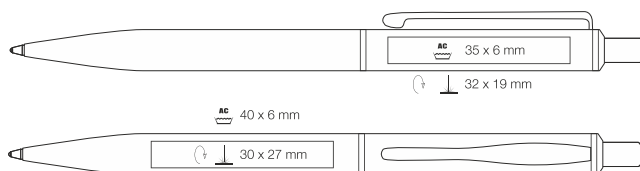
Budget



Metal ball pen with push mechanism, chrome barrel, polished applications



Large capacity budget blue refill  
writing length: approx. 1.200 m



# GLANCE 68700



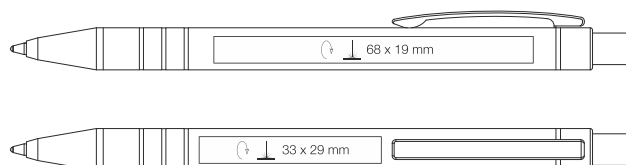
Budget



Metal ball pen with push mechanism, anodized barrel, polished applications



Large capacity budget blue refill  
writing length: approx. 1.200 m



# TOUCHPEN 67500

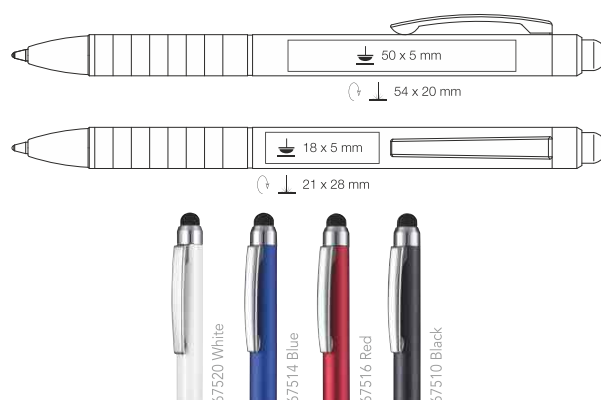
Ritter Global



Compact metal twist ball pen with additional function: Soft rubber cap for operating smartphones, tablet PCs, available in 4 different colors



Budget slim refill, writing length: approx. 300 m



Budget Slim

# STEEL 68000

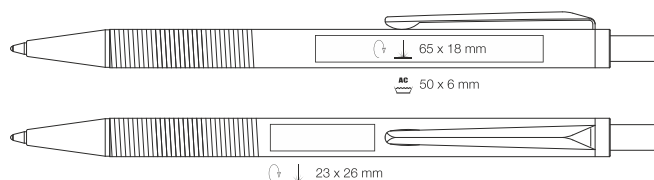
Ritter Global



Slim metal ball pen with push mechanism, stainless steel barrel, polished applications



Large capacity budget blue metal refill writing length: approx. 3.500 m



Budget Metall



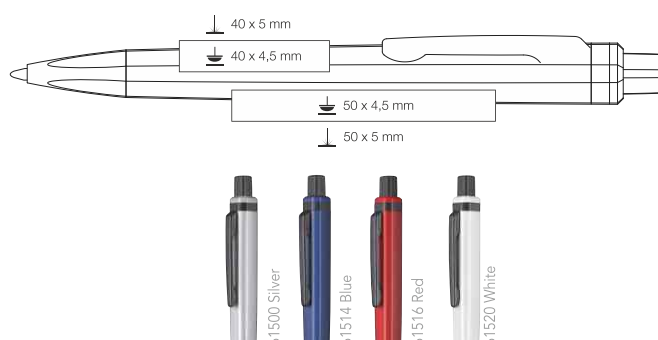
Budget Metall



Metal ball pen with push mechanism, lacquered, aluminum barrel in ergonomic square design, black applications



Large capacity budget blue metal refill writing length: approx. 3.500 m



# COMBI METALL 60124



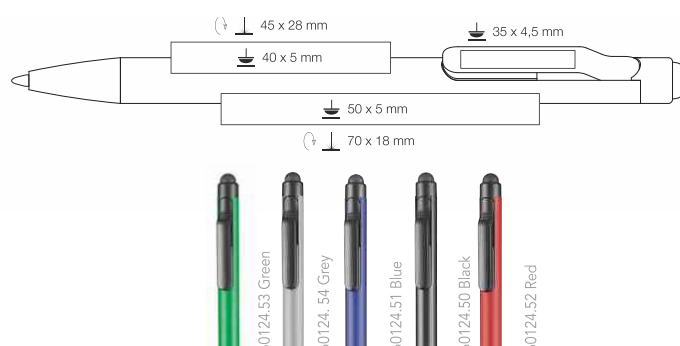
Budget Metall



Metal retractable ball pen with additional function: soft rubber cap for operating smartphones, tablet PCs, lacquered barrel with black applications



Large capacity budget blue metal refill writing length: approx. 3.500 m



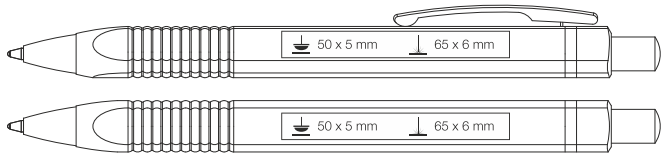
# TRIANGLE 68900



Metal ball pen with push mechanism, aluminium barrel, lacquered, in ergonomic triangular shape



Large capacity budget blue metal refill writing length: approx 3.500 m



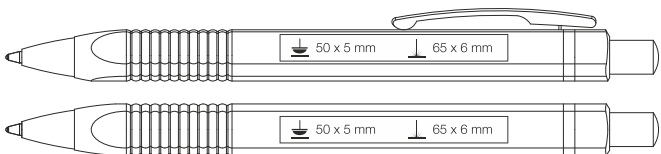
# TRIANGLE SET 68900



Metal ball pen with push mechanism, as a set of 2 with a mechanical pencil in a metal pen box, aluminium barrel, lacquered, in ergonomic triangular shape



Large capacity budget blue metal refill writing length: approx. 3.500 m  
0.5 mm pencil mechanism

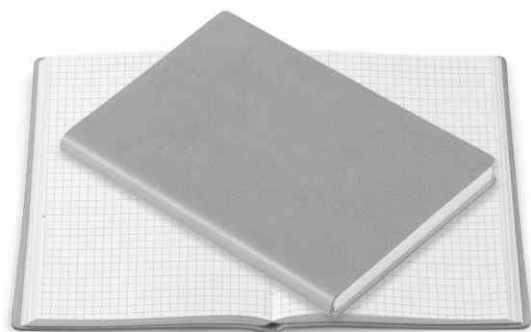


# NOTES TO GO

## REMEMBER ME

### NOTES TO GO<sup>+</sup> 69.7634

 Ritter Global



Practical, compact notebook with a gray soft touch cover



Perfect pocket size , 80 sheets, white graph paper with perforation, handy size (9.5 x 14cm)

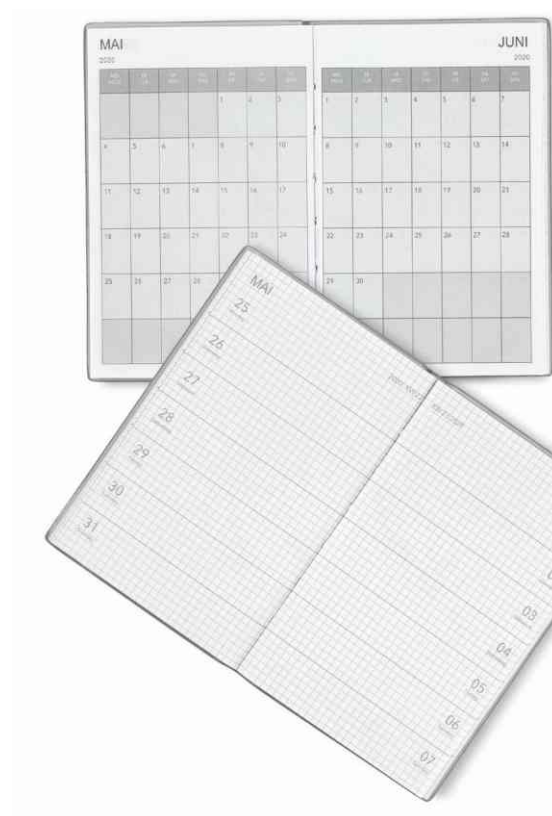


Blind embossing on the cover in dark gray look

# NOTES TO GO 365 69.7633

Ritter Global

- ! Practical annual calendar
- ! Perfect pocket size , 80 sheets, white graph paper with perforation, handy size (9.5 x 14cm)
- ! Blind embossing on the cover in dark gray look
- ! Min. quantity 5.000 pcs.



# NOTES TO GO 69.7605

Ritter Global

- ! Practical, compact notebook with a black soft touch cover
- ! Handy pocket size (9.5 x 14cm)
- ! 48 sheets, black cover





! Practical, compact notebook with a white soft touch cover

! Handy pocket size (9.5 x 14cm), 48 sheets



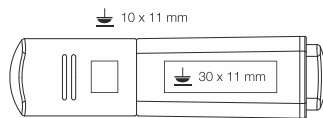
# NOTES TO GO 69.7604

! Practical, compact notebook with 32 sheets, natural cover with thread binding

! Handy pocket size (9.5 x 14cm), 48 sheets

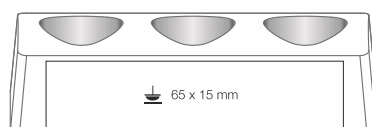


- ! Mini highlighter in 4 different colors, size approx. 7 cm



## MINISSIMO SET 20010-06

- ! Available as a set: 3 colors, including white plastic base and transparent slipcase





## WHY POLY BAGS?

---

What is the reason for using poly bags ?

Almost all Ritter pens are packed in polyethylene bags. This type of packaging offers many advantages, especially in terms of sustainability, e.g. compared to paper or cardboard packaging:

Polyethylene (PE) is a very tear-resistant plastic that we use to keep our pens safe and protected. The tensile strength ensures that the packaging is tightly bundled so that the pens are "fixed" to avoid scratches.

PE is a thermoplastic and can be recycled. It consists of 100% carbon and hydrogen and burns to carbon dioxide and water. Polyethylene does NOT contain any plasticizers.

The production of PE does not produce any toxic gases or toxic waste water - even food is packed in polyethylene. Compared to paper, PE can be produced with very low thicknesses, so that approx. 5-7 times less material is used than for paper products.

# PACKAGING



56.4155  
Pen-Box for 1 pen

56.4154  
Pen-Box for 2 pens



56.7018.1541.6009  
Paper-Stick-Box



56.6101  
Metal-Box

56.6102  
Metal-Box for 2 pens



56.7018.1541  
Paper-Stick-Box



56.4133  
Acryl-Tube with plastic plugs



56.7039  
Paper-Stick-Box, recycled paper

ATTENTION: Please consider that not every pen model fits in all available boxes! On request!



## REFILL-BOX

Art. Nr. 69.9127

Sample box with a selection of different refills. For the presentation and testing of the most common RITTER-PEN standard and soft refills.

Dimensions: 17 x 17,5 x 2,0 cm



## PROMOTION BOX

The new sample box from RITTER PEN, suitable for 5 pens, optionally with display stand („frame“) for presentation in a showroom. The sample box always consists of a tray and a fitting slipcase. The tray is made from the innovative material REINPAPIER, made from recycled bio-based paper. The box is available for different models.

Dimensions without frame: 17 x 17.5 x 2.0cm

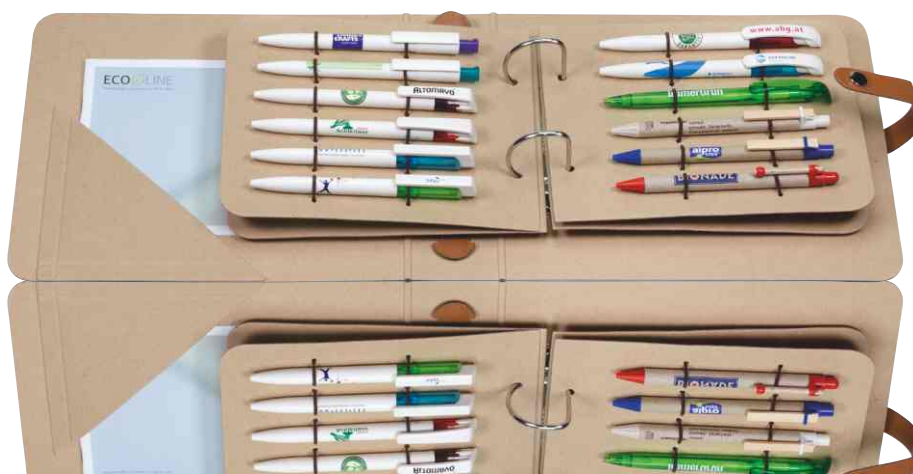
Dimensions including frame 19.5 x 19.5 x 2,5 cm

## 3D-BOX ECO-LINE

69.9113

Cardboard sample kit for 24 pens of the ECO-LINE. With carrying handle.

Dimensions: 245 x 229 x 57 mm







## DISPLAYSTAND

The eye-catcher in your showroom.  
3-sided cardboard floor display with sturdy, rotatable stand holds 81 writing instruments divided into 27 groups of three. So a total of 27 models are presented.  
The eye-catcher in your showroom.

Dimensions: 1800 x 470 x 470 mm



## PENROLE Art. Nr. 69.9020

Practical sample presentation, easy to use, offers space for 40 writing instruments, divided into 8 groups of 5 ballpoint pens. Can be rolled up to a compact size with a Velcro fastener.



## COLOR CHIPS Art. Nr. 69.0010

Color samples of ABS plastic with embossed reference numbers.  
A perfect everyday tool.

## WOODEN DISPLAY RITTER CARES Art. Nr. 69009

The perfect presentation for the RITTER CARES series. Wooden display with holders for a total of 30 writing instruments.

Dimensions: 42 x 52 x 25 cm





# Refills

## Pen refills at RITTER PEN

Depending on the price segment, we offer different standard refills for our pens. Even inexpensive budget refills meet the highest demands! The writing experience is perfect with the new BALANCE FLOW refill system, which will be used in all writing instruments manufactured in Germany:

## RITTER-BALANCE FLOW

High-tech, Swiss made refills are used for all ball pens manufactured in Germany. These correspond to the strict Swiss standard, are waterproof and ISO 12757-2 certified. Balance Flow is a fundamental aspect when aligning a refill system for the perfect writing experience. Ritter Pen's BALANCE FLOW refill system is the point of intersection between a soft writing feeling and an optimum writing length with consistent quality. BALANCE FLOW is available for Jogger, Marathon and Ultra with 1,0 ball. Soft refills with 1,2 mm also available for the lovers of soft, rich writing.

### JOGGER-Refill

The most commonly purchased refill in the advertising industry. A million-seller. Perfect writing characteristics and a highly acceptable writing length.

Jogger \_\_\_\_\_

ca. 2.000 m\*  
Tip brass nickel-plated, 1.0 mm TC-ball  
ISO 12757-2 / document proof

Jogger Soft \_\_\_\_\_

ca. 1.400 m\*  
Tip brass nickel-plated, 1.2 mm TC-ball  
ISO 12757-2 / document proof



### MARATHON-Refill

The big sister of the JOGGER refill. With a slightly thicker refill tube, it conveys a touch of exclusivity in addition to the 25% longer writing length.

Marathon \_\_\_\_\_

ca. 2.500 m\*  
Tip brass nickel-plated, 1.0 mm TC-ball  
ISO 12757-2 / document proof

Marathon Soft \_\_\_\_\_

ca. 1.800 m\*  
Tip brass nickel-plated, 1.2 mm TC-ball  
ISO 12757-2 / document proof



### ULTRA-Refill

This refill is a must for anyone who is interested in great value. A large-capacity refill that lives up to its name. Perfect writing characteristics and a writing length three times as long as a conventional x-20 refill quickly get writers' attention. A refill for image building.

Ultra \_\_\_\_\_

ca. 6.000 m\*  
Tip Stainless steel, 1.0 mm TC-ball  
ISO 12757-2 / document proof

Ultra Soft \_\_\_\_\_

ca. 4.000 m\*  
Tip Stainless steel, 1.2 mm TC-ball  
ISO 12757-2 / document proof



Writing length is not exactly measurable, because of many criterions e. g. tolerances in TC-ball, ball bearing, ink paste, thus different ink flow, quality of paper, writing pressure, climate, TC-ball size, etc. The standard refill for every pen you can find on the according page in catalogue for every model. The additional cost for refill upgrade please find in your pricelist.

## ULTRA METAL-Refill

The undisputed superstar among the refills. High-tech processing at its finest. Ultimate writing length and shelf life. Its metallic weight conveys its high quality. A refill for people who don't want to compromise on quality.

Ultra Metal \_\_\_\_\_

ca. 8.500 m\*  
Tip Stainless steel, 1.0 mm TC-ball  
ISO 12757-2 / document proof



Ultra Metal Soft \_\_\_\_\_

ca. 5.000 m\*  
Tip Stainless steel 1.2 mm TC-ball  
ISO 12757-2 / document proof



## ULTRA SUPER SOFT-Refill

The Ultra refill is now also available in the Super Soft version with a 1.4 mm ball for an even softer, richer writing feel.

Ultra Super Soft \_\_\_\_\_

ca. 3.400 m\*  
Tip Stainless steel, 1.4 mm TC-ball  
ISO 12757-2 / document proof



## ULTRA RECYCLED-Refill

The sustainable variant of the Ultra Mine. The lead tube and stopper are made of 95% recycled polypropylene. In Combined with the writing performance of up to 6,000m, a sustainable upgrade for every RITTER PEN.

Ultra Recycled PP \_\_\_\_\_

ca. 6.000 m\*  
Tip Stainless steel, 1.0 mm TC-ball  
ISO 12757-2 / document proof



## GEL-Refill

The only wet writing refill with near roller characteristics. A more fluid writing feeling is almost impossible. A refill for absolute enthusiasts.

Gel \_\_\_\_\_

ca. 600 m\*  
Tip Stainless steel, 0.7 mm TC-ball  
ISO 27668



Mechanical Pencil \_\_\_\_\_

DSM 0,5 mm



Mechanical Pencil \_\_\_\_\_

x-20 0,5 mm



Stylus / Touch Mine \_\_\_\_\_



Budget \_\_\_\_\_

ca. 1200 m\*  
ISO 12757-1  
Ritter Global



Budget Metall \_\_\_\_\_

ca. 3500 m\*  
ISO 12757-1  
Ritter Global



Budget Slim \_\_\_\_\_

ca. 300 m\*  
ISO 12757-1  
Ritter Global



# INFORMATION REGARDING THE DIFFERENT METHODS OF ADVERTISING



## SCREEN-PRINTING

The required film for screen printing must be applied in the correct direction, for BASIC & VOLUMES color prints with register crosses. Colors will be printed according to your color specifications (Pantone, HKS, RAL). Please consider the following for halftone prints: Screen is halftone 40 (40 lines per centimeter), Halftone is between 20% and 80%

- Despite the optimal matching of all imprinted components, imprints on metal pens are only partially scratch resistant.



## PAD-PRINTING

The film must be side inverted. Color specifications (Pantone, HKS, RAL) are required. Please consider the following for halftone prints: Screen is halftone 48, (48 lines per centimeter), Halftone is between 20% and 80%.

- Minimum line thickness for films (screen- and pad imprint) is +0,15 mm and -0,3 mm.
- Regarding screen- and pad-prints according to color specifications (Pantone, HKS or RAL) on colored barrels, please consider that it might be necessary to print white background (i.e. one additional printing color)
- Despite the optimal matching of all imprinted components, imprints on metal pens are only partially scratch resistant.



## ETCHING

The required film for screen printing must be applied in the correct direction. The etching on the surface will appear grey/brown depending of the coloration on the underlying material. Variations within one production is possible. Please note that for every 2000 pcs. etchings, we require one film (e.g. for 10,000 pcs. etchings, 5 films are required).

- Please note: Maximum line thickness of texts and logos is 1.2 mm.



## LASER ENGRAVING

For laser engraving we need high resolved files (look at „FILES“)



## DIGITAL-FOIL

An image is transported on a carrier film. This film is then applied to the barrel of the ballpoint pen using a hot stamping process. The data for creating the slide images should be high-resolution and in CMYK.

- When creating the data, please note the required size for the respective model. For foiling, 3 mm trim is required on the right and left.



## HD-FOIL

An image is transported on a carrier film. This process ensures perfect image and adhesive quality. Due to the tooling cost, the minimum quantity is 5,000 pieces.

## DIGITAL-PRINTING

In this procedure, the logo is printed directly on the ballpoint pen. Digital printing is particularly suitable for multi-color logos and color gradients. The colors are converted into CMYK and therefore can differ slightly from the Pantone datas.

## FILES

Please provide:

- Vectorfiles: Illustrator CC2015, included texts have to be converted into text paths, in order to avoid problems with the fonts.
- Pixelfiles: Photoshop CS6 (600 dpi min.). The logo size must be 1:1 or larger.

## NOTES

This image shows a full page of blank, lined paper. It features approximately 28 horizontal grey lines spaced evenly apart, typical of standard notebook paper. The lines extend across the entire width of the page, leaving small margins at the top and bottom. There are no vertical lines, text, or other markings present.

## NOTES

[illegible]

## NOTES

[illegible]



**„Give them quality, that is  
the best kind of advertising.“**

Milton Hershey

